

## Simcoe Muskoka On the Move

### Advisory Committee Meeting

**Date:** Thursday, January 30, 2025

**Location:** MS Teams [Click here to join the meeting](#)

**Time:** 2 pm – 4 pm

**Chair:** Monica Bovett

**Present:** Members: Bailee Yasher, Carolynne Bull, Christine Bushey, Christine Cousins, Heather Elliott, Ishan Maggo, Joe Coleman, Jonathan Main, Kerri McDonald, Mark Misko, Vandita Watts.

SMDHU staff: Chantèle Mayer, Melissa vanZandvoort

Guest: Ben Craig - SCDSB

**Regrets:** Abby Liu, Christine Hyde, Katie Kirton, Robert Belsey, Stephen Murphy, Kristin Pechkovsky

**Recorder:** Jennifer Niven (SMDHU)

No.	Agenda Item	Actions
1.0	<b>Welcome and Member Updates</b> <ul style="list-style-type: none"> <li>M. Bovett welcomed everyone and acknowledge Ben as a guest from the SCDSB.</li> <li>C. Mayer shared “Charlie’s Story” video.</li> </ul>	Completed.
2.0	<b>Review of Agenda and Minutes from <a href="#">November 19, 2024</a></b>	
3.0	<b>Business Arising:</b>	
3.1	<b>School level activity summary (Christine Bushey, SMDHU)</b> C. Bushey welcomed Melissa vanZandvoort Health Promotion Specialist from SMDHU and Ifeoluwa Olowoye, 4 <sup>th</sup> Year Nursing consolidation student from York University.  Update on local school activity (Christine Bushey, SMDHU) <ul style="list-style-type: none"> <li>12 Schools are approved for being On the Move schools include:               <ul style="list-style-type: none"> <li>SCDSB                   <ul style="list-style-type: none"> <li>Admiral Elementary School - Collingwood</li> <li>Cameron Street Public School - Collingwood</li> <li>Worsley Public School – Wasaga Beach</li> <li>Orchard Park Public School - Orillia</li> <li>Mundy’s Bay Elementary School - Midland</li> <li>James Keating Elementary School – Penetanguishene</li> <li>Maple View Heights Elementary School – Barrie</li> <li>Alcona Glen Elementary School – Innisfil</li> </ul> </li> <li>SMCSDB                   <ul style="list-style-type: none"> <li>St. Noel Chabanel Catholic Elementary School – Wasaga Beach</li> </ul> </li> </ul> </li> </ul>	Next update to be presented at March meeting.

	<ul style="list-style-type: none"> <li>○ Our Lady of Lourdes - Elmvale</li> <li>○ St. Charles Catholic Elementary School - Bradford</li> </ul> <p>TLDSB</p> <ul style="list-style-type: none"> <li>○ Huntsville Public School</li> </ul> <p>Schools are at various stages in the implementation of the STP Model.</p> <ul style="list-style-type: none"> <li>• Four are fully operational, completed their data collection and action plans have moved to implementation. This is up from 3 schools who actively implementing their action plans, as reported at the October On the Move Steering Committee Meeting.</li> <li>• Six schools have formed committees and are in the process of completing their data collection and are developing the reports. Actions Plans have not yet been developed.</li> <li>• Two schools are in the early process of being onboarded. They have not yet formed their committee or done data collection. Discussions continue to support these schools to determine next steps.</li> </ul> <p>The Chronic Disease Prevention (CDP) team maintains a list of schools who have expressed interest in On the Move or who may benefit from On the Move as identified by SMDHU, a municipality of school board. These schools could be assessed to determine which level of involvement they may be interested in (Tier 1, 2 or 3). The CDP team has not reached out to any of these schools due to capacity.</p> <p>There is interest in some areas for a broader approach to On the Move to extend reach and impact. Bradford has formed a Bradford West Gwillimbury Workgroup with municipal staff, SCDSB and SMCDSD and the health unit and are working on developing a workplan to implement a broader approach to On the Move. There is potential interest being explored for this broader approach in two other areas as well.</p>	
3.2	<p>Structure and Function of Committee revisited (<i>Monica Bovett, SMDHU</i>)</p> <p>M. Bovett reviewed the change in membership that occurred by the end of 2024 with voting members reduced to sixteen and some former voting members electing to move to information only status to receive minutes, or to a project-based status for involvement when a project became active in their area.</p> <p>A decision was made to move from a steering committee to an advisory committee to signal the change in function from managing a project to sustaining an initiative.</p> <ul style="list-style-type: none"> <li>○ <a href="#">Terms of Reference</a> updated to reflect November 2024 decisions.</li> </ul>	<p>M. Bovett will send the TOR to the On the Move Advisory Committee members for review before the March meeting.</p>
3.3	<p>Discuss <a href="#">action plan for OTMAC</a> for the 2024-2025 School Year (<i>All</i>):</p> <p>M. Bovett facilitated a discussion related to selecting priority actions from February to April and to gain commitments on support for those actions.</p> <p><b>Communication Assets</b></p> <p>Discussion related to creating an On the Move video from OTMAC for regional use. Members agreed video format is the direction to head for next communication asset related to the On the Move program. Suggested as a possible asset to be used for Bike Month in June 2025.</p> <p>Discussion occurred about looking into additional grants to be able to use to produce an On the Move video. The objective of the video would need to be</p>	<p>M. Bovett to explore with members interest in specific involvement for the</p>

	<p>established such as is the video for awareness raising or to promote the successes of the schools and/or municipalities.</p> <p>The following funding opportunities were mentioned:</p> <ul style="list-style-type: none"> <li>• deadline noted as February 26<sup>th</sup> - <a href="https://housing-infrastructure.canada.ca/trans/index-eng.html">https://housing-infrastructure.canada.ca/trans/index-eng.html</a></li> <li>• potential to review for fall 2025 - "Learning Education Acceleration Fund" <a href="https://thecommonwell.ca/leaf/">https://thecommonwell.ca/leaf/</a></li> </ul> <p><b><u>On the Move Day</u></b> There was discussion and agreement to encourage municipalities to support a proclamation of an "On the Move" day that would be a positive way to raise awareness of active school travel.</p> <p>J. Coleman offered to assist with wording of a proclamation as well as some background information that speaks to the importance of On The Move to send out to municipalities as an agenda item for municipal councils before the intended date.</p> <p>Some proclamations are done through a form, others an email to mayor's office. Example - <a href="https://forms.midland.ca/Mayor-and-Council/Flag-Ceremonies-and-Proclamation-Requests">https://forms.midland.ca/Mayor-and-Council/Flag-Ceremonies-and-Proclamation-Requests</a></p> <p><b><u>Data Points for Regional Evaluation</u></b></p> <p>M. Bovett briefly introduced this topic and reviewed the data points already suggested by committee members. M. Bovett advised that the committee will need to investigate the process for data sharing, if a certain data set was seen as valuable for evaluation purposes at the regional level.</p> <p>Suggestion came forward about using national data, then regional data and then local data.</p> <p>M. Bovett requested that if advisory committee members come across data that could be used, they were asked to start to collect ideas/names/details for accessing data and bring the information for a deeper discussion at the June OTMAC meeting.</p> <p>It was agreed that further discussion on a regional evaluation would be deferred to the June meeting.</p>	<p>development of a video.</p> <p>M. Bovett will work with J. Coleman to create a proclamation template and background information that could be adapted for local use in different municipalities.</p> <p>Members to identify possible data sources for program evaluation for June OTMAC meeting.</p>
3.4	<p>Policy Statements (All):</p> <p><b><u>Policy Action</u></b> Fulsome discussion occurred around policy action through school boards and municipalities.</p> <p><b><u>School Boards</u></b> M. Bovett reviewed the policy statements and highlighted one for discussion (see excerpt below) on how implementation might work within the school boards. It was noted that the policy statements could apply to existing school site plans and school board policies as well as policies and site plans for new builds.</p>	

	<p>C. Bushey stated the need to assess the best approach to determine where in the school board structure these policies could apply as each school board has their own process.</p> <p>C. Bull from TLSDB stated there are no new builds scheduled for the Muskoka region of TLSDB.</p> <p>C. Hyde from SMCDDB was not present at the meeting to comment on SMCDDB build plans or how to move the policy statements forward at the board level.</p> <p>B. Craig from SCDSB provided some insights into the process for their board and agreed that separate meetings with each school board to determine how/when OTMAC policy statements may be inserted into the planning process would be appropriate.</p> <p>Policy Items under discussion: New School Planning Statements (2)</p> <ol style="list-style-type: none"> <li>1. Prioritize keeping schools in locations with appropriate walking and biking infrastructure open, as they are important community hubs and foster increased active school travel.</li> <li>2. Establish a collaborative process for planning new schools before subdivision approval that involves developers, municipal planners, and school board planners that prioritizes sustainable mobility and active transportation as key factors in site selection criteria, and that sets minimum standards for connectivity and proximity of a new school to local active transportation networks.</li> </ol> <p><u>Municipalities</u> Discussion occurred about the best way to approach municipalities to discuss where they could apply the policies as they work on their master plans, official plans and by-laws. Anyone from OTMAC could present at county council and then a presentation could occur with each of the municipalities.</p> <p>I. Maggo stated that discussion about a presentation to County Council would need to occur with K. Pechkovsky.</p> <p>H. Elliott agreed that a presentation to the District of Muskoka would be appropriate. H. Elliott to explore best option for presenting information at the District level.</p> <p>Suggestion came forward about adding the On the Move graphics to the policy statements and creating a couple of documents for different audiences. M. Bovett agreed as opportunities come forward, members can identify to OTMAC the need and the audience and request a format that would best suit the situation.</p>	<p>C. Bushey and M. Bovett to connect with school board contacts on this committee to determine best route forward related to the application of On the Move policy statements.</p> <p>C. Bushey to discuss with K. Pechkovsky opportunities to present to County Council.</p> <p>H. Elliott to identify the best option for presenting to the District of Muskoka.</p> <p>Members to identify format needed for the On the Move policy statements as opportunities arise.</p>
<b>4.0</b>	<b>New Business</b>	
4.1	<p>Winter Walk Day: Wednesday, February 5, 2025</p> <p>M. Bovett shared that there are <a href="#">Resources available</a> from the health unit for this Ontario Active School Travel event day.</p>	Completed
<b>5.0</b>	<b>Next Meeting:</b> End March 2025 date to be determined by email poll	