

## ***Simcoe Muskoka On the Move***

### **Advisory Committee Meeting**

**Date:** Tuesday, August 19, 2025

**Location:** MS Teams [Join the meeting now](#)

**Time:** 2 pm – 3:30 pm

**Attendees:**

**In Person:** Christine Hyde **SMDHU Staff:** Christine Bushey, Jennifer Niven, Monica Bovett, Sarah Sweiger.

**Virtually:** Carolynne Bull, Christine Dempster, Cassie Emms, Jonathan Main, Rob Belsey, **SMDHU Staff:** Amilynn Sharpe, Charlotte Knecht, Susan Reese, Sarah Orr-Shaw, Vandita Watts, Charlotte Knecht

**Regrets:** Heather Elliott, Ishan Maggo, Joe Coleman, Katie Kirton, Kristin Pechkovsky, Bailee Yasher, Stephen Murphy, Kerri McDonald, Sandra Evans,

**Chair:** Monica Bovett (SMDHU)

**Recorder:** Jennifer Niven (SMDHU)

No.	Agenda Item	Actions
1.0	Welcome and Member Updates	
2.0	Review of Agenda and Minutes from <a href="#">June 23, 2025</a>	
3.0	Business Arising	
3.1	<p><b>School level activity summary</b></p> <ul style="list-style-type: none"> <li>End of 2024/25 School Year – statistics</li> <li>School interest 2025/26 Fall Term</li> </ul> <p>Update on local school activity (<i>Christine Bushey, SMDHU</i>)</p> <ul style="list-style-type: none"> <li>Tier 1 Schools (information only request for service): 0 schools</li> <li>Tier 2 Schools (modified approach, focused on a specific On the Move issue: 1 SMCD SB school – Our Lady of Grace</li> <li>Tier 3 Schools (fully onboarded): 7 SCDSB schools – Maplevue Heights, Admiral, Cameron Street, Huronia Centennial, Mundy's Bay, James Keating, Alcona Glen. 2 SMCD SB schools – Our Lady of Grace, St. Charles</li> <li>Tier 4 Municipal/community-wide approach: Bradford West Gwillimbury</li> <li>Schools paused: St Noel Chabanel, Worsley Public</li> </ul>	

	<p>Wait list of Schools</p> <ul style="list-style-type: none"> <li>• SCDSB: Good Fellow, Forest Hill, Coldwater and Moonstone</li> <li>• SMCDSD: Monsignor Michael O'Leary</li> <li>• TLDSBL Huntsville Public, Gravenhurst Public, Macaulay, Bracebridge Public</li> </ul> <p>Graduated Schools: Clearview Meadows, Orchard Park (support provided on an as needed basis)</p> <p>There is no formal criteria. If the school feels comfortable to continue with the OTM on their own then that would be a discussion with the school.</p>	
3.2	<p><b>Bradford West Gwillimbury On the Move Working Group Update</b> (Rob Belsey, Bylaw Manager, Christine Bushey, SMDHU)</p> <ul style="list-style-type: none"> <li>• <a href="#">Police/School Board Protocol in Simcoe County</a> from June meeting</li> <li>• Funding update for school resources</li> </ul> <p>Rob Belsey, Manager of Bylaw, provided clarification about the funding request. The BWG On the Move Working Group wishes to use the funds to create resources tailored to BWG and not generic resources as was indicated at the June 23, 025 On the Move Advisory Committee meeting. Discussion occurred regarding whether or not the request is still supported by the Advisory Committee.</p> <p>C. Bushey indicates she continues to support the request as this is an important pilot of the municipal/community wide approach. C. Bushey also indicated that 17 sets of all of the resources were ordered from the original funding (with only couple of resources going missing over the last 5 years). There resource could still be used by other communities. C. Bushey also stated that it is also important to consider seeking funding for the ongoing implementation of On the Move in Simcoe Muskoka.</p> <p>R. Belsey shared that the BWG On the Move working group reviews how to tackle issues at a municipal level. The working group is looking at all of the 5 E's with engagement being the main focus. The intention is to create a road map for other municipalities.</p> <p>The BWG communication plan can be shared with other municipalities. Looking to have all the schools within the BWG community have quarterly On the Move events and would be able to use the resources.</p> <p>An action plan will be created based on a data collection.</p> <p>The vote result carries, and the funds have been allocated to BWG.</p> <p>BWG is requesting a Letter of Support for the Green Municipal Fund Grant application.</p> <p>Both school boards are going to provide a letter of support as proof of partnership is required. For a Letter of Support, the Simcoe Muskoka On the Move Advisory Committee would require more information on the grant application. R. Belsey provided an overview of the request for the funds and the proposed use of the funds.</p>	<p>Defer</p> <p>R. Belsey will forward the request with the funding application details to M. Bovett.</p> <p>M. Bovett will put out an email call to SMDHU staff to ask for assistance for the Letter of Support.</p>

3.3	<p><b><u>Policy Statements</u> Dissemination Plan</b> (Christine Bushey, SMDHU, Monica Bovett, SMDHU, Policy Subgroup)</p> <ul style="list-style-type: none"> <li>• Update on work to present to County of Simcoe planners September Meeting</li> <li>• Process for rolling out statements with the County of Simcoe</li> </ul> <p>The plan for moving the policy statements forward with the County of Simcoe (upper tier and lower tier municipalities) and the SCDSB and SMCDSD was discussed as follows:</p> <p>C. Bushey identified the next steps and “asks” drafted for each as follows:</p> <p><u>Simcoe County Planners</u>: Provide the revised policy statement chart to the Planners in the agenda package prior to the September 26<sup>th</sup> meeting. Present the policy statements chart at the September 26<sup>th</sup> meeting. Provide Planners with a feedback tool to gather their input into the policy statements.</p> <p>Action: revise policy statement chart based on feedback from Simcoe County Planners.</p> <p><u>School Boards</u>: Provide the revised policy statement chart to relevant Superintendents and Managers within the school board.</p> <p>Ask for a letter of support acknowledging:</p> <ul style="list-style-type: none"> <li>• The school board has received the On the Move policy statements for information purposes</li> <li>• The school board will consider incorporating the On the Move policy statements in the review and operationalization of school board policy documents</li> </ul> <p><u>County Council</u>: Provide presentation by the On the Move Advisory Committee on the revised policy statement chart.</p> <p>Ask that County Council:</p> <ul style="list-style-type: none"> <li>• Receive the On the Move policy statements for information purposes</li> <li>• Consider incorporating On the Move policy statements in the review and operationalization of county level policy documents</li> <li>• Circulate the On the Move policy statements to the lower-tier municipalities, as well as the City of Barrie and City of Orillia, and encourage them to incorporate and implement On the Move policy statements in the review and operationalization of lower-tier and city policy documents</li> </ul> <p>Katie Kirton looked at the policy statements vs what the planning department uses in their commenting/reviewing operational documents and a lot of them were there already. So as a commenting agency, we will keep commenting with those in mind. But we look forward to presenting them to our leadership (Superintendents) as an official stance and path forward.</p> <p>The District of Muskoka update:</p>	<p>M. Bovett to send out the new public facing policy statements to the Simcoe Muskoka On the Move Advisory Committee for their feedback before the presentation to the council of the County of Simcoe which is on Oct. 25<sup>th</sup>.</p>
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	Discussions were beginning to occur regarding On the Move and a broader approach. There is not an plan in place yet.	
3.4	<p><b><u>On the Move Action Plan</u> updates (Monica Bovett, SMDHU)</b></p> <ul style="list-style-type: none"> <li>Funding opportunities to support local projects</li> <li>If there are schools from the 9, they still have time to apply for their \$800 for their Action plans. They also have funds for their On the Move wayfinding signs.</li> </ul> <p>Discussion occurred about future ideas that can school as use the remaining funds such as these below for a competition (student leadership opportunity):</p> <ul style="list-style-type: none"> <li>Promotional activities: <ul style="list-style-type: none"> <li>Video, On the Move Flag, Song</li> <li>Proclamation Day</li> <li>Communication to all municipalities</li> </ul> </li> </ul> <p>Discussion occurred about a communication form to all municipalities which would be twice a year in an email blast or newsletter format to try to get engagement and encouragement. Feedback is that the email blast is helpful. can be forwarded to the school boards. With the municipalities, communications are forwarded to the clerk who then will triage's the emails. For school boards it would be good to forward social media messages to V. Watts, C. Hyde and C. Bull.</p> <p>Discussions occurred about creating a flag for the flag raising day. Suggestion was to have a flag raising at the Town of Bradford and do a proclamation on the National Walk and Roll to School Day which is October 8th, 2025. Consideration to create the flag as a template so that any municipality could then request the template to create their own flag. It was noted that there are protocols for schools and municipalities with a flag raising ceremony and declaration of a special day.</p> <p>If the health unit creates the flag template then there would be a request to the graphic designer which could be in September.</p> <ul style="list-style-type: none"> <li>Membership expansion: <ul style="list-style-type: none"> <li>Board of Health member</li> </ul> </li> </ul> <p>Council members/local MPPs support Active School Travel day at the provincial level</p> <p>Discussion occurred that a small group could meet with an elected official if they expressed interest. Suggestion was that maybe a councillor could attend a meeting as a special guest. Maybe councillors could participate in events such as in Bradford.</p>	<p>M. Bovett to add to the next agenda: Remaining funds: What does the Simcoe Muskoka On the Move Advisory Committee want to do with the remaining funds?</p> <p>Simcoe Muskoka On the Move Advisory Committee members to consider options to use the remaining funds such as supporting new on-boarding schools and new funding applications.</p> <p>Simcoe Muskoka On the Move Advisory Committee members to look for possible funding opportunities.</p> <p>J. Niven and M. Bovett to look at the costing of a flag.</p>
3.5	<p><b>Structure and Function of Committee (Monica Bovett, SMDHU)</b></p> <ul style="list-style-type: none"> <li>Terms of Reference posted on committee webpage</li> <li>Membership Review/Update</li> </ul> <p>The Simcoe Muskoka On the Move Advisory Committee does not have a representative from South Georgian Bay.</p>	<p>The Simcoe Muskoka On the Move Advisory Committee members were asked to consider other staff members from their agency that is doing work on this topic, to please email M. Bovett if</p>



**Minutes**

		they may be interested in attending these meetings.
<b>4.0</b>	<b>New Business</b>	
4.1	<b>On the Move Website</b> changes October 2025 ( <i>Monica Bovett, SMDHU</i> )  There is an upcoming refresh of the website.	
<b>5.0</b>	<b>Next Meeting:</b> November 2025 - Date to be determined by email poll	