

Simcoe Muskoka On the Move

Advisory Committee Meeting

Date: Tuesday, April 8, 2025

Location: MS Teams [Join the meeting now](#)

Time: 2 pm – 4 pm

Attendees: Carolynne Bull, Christine Bushey, Cassie Emms, Heather Elliott, Katie Kirton, Vandita Watts, Ishan Maggo, Sarah Orr-Shaw, Susan Reese, Sandra Evans, Joe Coleman, Jonathan Main, Joe Coleman, Dylan Stoneman

Chair: Christine Bushey (on behalf of Monica Bovett (SMDHU))

Recorder: Jennifer Niven (SMDHU)

No.	Agenda Item	Actions
1.0	Welcome and Member Updates	
2.0	Review of Agenda and Minutes from January 30, 2025	
3.0	Business Arising	
3.1	<p>School level activity summary (<i>Christine Bushey, SMDHU</i>)</p> <p>Update on local school activity (<i>Christine Bushey, SMDHU</i>)</p> <ul style="list-style-type: none"> 11 Schools are at various stages of being onboarded as On the Move schools <p>SCDSB</p> <ul style="list-style-type: none"> Admiral Elementary School - Collingwood Cameron Street Public School - Collingwood Worsley Public School – Wasaga Beach Orchard Park Public School - Orillia Mundy's Bay Elementary School - Midland James Keating Elementary School – Penetanguishene Mapleview Heights Elementary School – Barrie Alcona Glen Elementary School – Innisfil <p>SMCSDB</p> <ul style="list-style-type: none"> St. Noel Chabanel Catholic Elementary School – Wasaga Beach Our Lady of Lourdes - Elmvale St. Charles Catholic Elementary School - Bradford <p>These schools are at various stages of implementation.</p> <ul style="list-style-type: none"> Four schools are fully implementing On the Move. They have completed their data collection and action plans are being implemented. Three schools, who were in the process forming committees and conducting data collection, have decided to pause for now and will reassess in September 2025. Four schools have formed committees and are in the process of completing their data collection and are developing the reports and action plans. 	

	<ul style="list-style-type: none"> One municipality, in collaboration with the health unit and school boards have decided to work on broad community level implementation of On the Move (will be discussed further down in the agenda). Broad community implementations is being discussed in two other municipalities. <p>The health unit has received Tier 1 and Tier 2 requests for support from two schools:</p> <ul style="list-style-type: none"> Forest Hill – Springwater Our Lady of Grace – Angus <p>Outreach is occurring with additional schools to assess interest:</p> <p>TLDSB</p> <ul style="list-style-type: none"> Huntsville Public School Simcoe Muskoka Catholic District School Board Monsignor Michael O’Leary <p>Interested New TLDSB Schools</p> <p>C. Bull reported that there are schools that have expressed interests in being involved in the On the Move initiative which are Bracebridge Public School and Macaulay Public School.</p>	<p>C. Bull will follow up with the principals and connect S. Reese with the discussion.</p> <p>S. Reese will keep Kim Newberry, School Health PHN informed.</p>
3.2	<p>Structure and Function of Committee revisited (<i>Monica Bovett, SMDHU</i>)</p> <ul style="list-style-type: none"> <i>Business Arising: M. Bovett will send the TOR to the On the Move Advisory Committee members for review before the March meeting.</i> Terms of Reference For Approval <p>C. Bushey reviewed the Terms of Reference with the Simcoe Muskoka On the Move Advisory Committee and indicated the TOR will be finalized based on the input received to date.</p> <p>The Simcoe Muskoka On the Move Advisory Committee members were supportive of the Terms of Reference being approved once track changes are resolved.</p>	<p>Terms of Reference will be finalized and sent to Advisory Committee Members.</p>
3.3	<p><u>On the Move Action Plan</u> – Priorities for February to April</p> <p><u>On the Move Video</u></p> <ul style="list-style-type: none"> <i>Business Arising: M. Bovett to explore with members interest in specific involvement for the development of a video.</i> <p>Outreach to members has not yet occurred due to Monica being redeployed to measles response. Monica will action this once she is repatriated back to the CDP program.</p> <p><u>On the Move Day</u></p> <ul style="list-style-type: none"> <i>Business Arising: M. Bovett will work with J. Coleman to create a proclamation template and background information that could be adapted for local use in different municipalities.</i> <p>Work did not begin on the On the Move proclamation day due to Monica being redeployed.</p>	<p>M. Bovett will reach out to the Advisory Committee members to see if anyone would like to work on a video when she is repatriated.</p> <p>Defer.</p> <p>C. Bushey to follow up with M. Bovett regarding scheduling a meeting to</p>

	<p>J. Coleman confirmed he is still interested in being involved in this activity. J. Main also indicated he would like to be involved.</p> <p>Recommendation was made to align the proclamation day with international walk to school day which is in international walk to school month in October each year.</p> <p>Discussion occurred about who would be asked to endorse and enact a proclamation day and decision was local municipalities. C. Bull also indicated TLDSB would be supportive of being included with the proclamation. K. Kirton indicated she would need to explore participation with SCDSB. C. Bushey indicated she would reach out to the SMCDSB.</p> <p><u>Data Points for Regional Evaluation</u></p> <ul style="list-style-type: none"> <i>Business Arising: Members to identify possible data sources for program evaluation for June OTMAC meeting.</i> <p><u>Priorities for May to August</u></p> <p>C. Bushey reviewed the On the Move Action Plan with the Simcoe Muskoka On the Move Advisory Committee to determine if there are any activities we want to begin from May to August.</p> <p>Additional suggested included:</p> <ul style="list-style-type: none"> Development of an On the Move flag that could be flown during proclamation days as well as used for other purposes. Explore if the song linked below could be used for the On the Move proclamation day by seeking permissions - Dave-One or P-Thugg from the Canadian funk duo Chromeo - "On-the-move" for our campaign. https://www.youtube.com/watch?v=L6ShGxJ33vs Ask our local MPP to support a provincial day of Active School Travel Planning. Ask if there is a member of the SMDHU Board of Health who would be interested in sitting on the Simcoe Muskoka On the Move Advisory Committee. 	<p>begin working on the proclamation activity.</p> <p>V. Watts and K. Kirton will reach out to the SCDSB communications team to see if they will support a proclamation day.</p> <p>C. Bushey will follow up with C. Hyde from SMCDSB regarding supporting a proclamation day.</p> <p>Defer to June Meeting</p> <p>C. Bushey will ask M. Bovett to put in a request to the SMDHU Graphic Designer to design an On the Move flag.</p> <p>C. Bushey will explore with the MOH if there would be a BOH member that would be interested in joining the Simcoe Muskoka On the Move Advisory Committee.</p>
3.4	<p>Policy Statements (All):</p> <p><i>Business Arising:</i></p> <ul style="list-style-type: none"> <i>C. Bushey and M. Bovett to connect with school board contacts on this committee to determine best route forward related to the application of On the Move policy statements.</i> <p>C. Bushey followed up with SCDSB and SMCDSB who recommended that we take another look at the policy statements before making recommendation on how to move them forward within the school boards. M. Bovett has not yet had an opportunity to follow up with TLDSB.</p>	<p>C. Bushey to ask M. Bovett to schedule a meeting with the policy sub-group to review the policy statements and then decide how they are packaged for the different school board and municipality audiences</p>

	<ul style="list-style-type: none"> C. Bushey to discuss with K. Pechkovsky opportunities to present to County Council. C. Bushey met with K Pechkovsky at the County of Simcoe. K Pechkovsky indicated she would like to be involved in a meeting to have another look at the policy statement and determine how best to promote them via the County. H. Elliott to identify the best option for presenting to the District of Muskoka. S. Reese and C. Emms are looking at providing a deputation to the District of Muskoka to inform them about On the Move and make some asks about working with the District of Muskoka at that level and bringing on the lower tiers. Members to identify format needed for the On the Move policy statements as opportunities arise. <p>No feedback has been received on the format for the policy statements.</p>	<p>and discuss next steps to move the policy statements forward.</p> <p>J. Coleman will see if there is another member from Bradford that could attend a policy statement meeting.</p> <p>Complete.</p> <p>Discussions will occur with the policy subgroup meeting.</p>
4.0	New Business	
4.1	<p>Bradford West Gwillimbury On the Move Working Group</p> <p>C. Bushey shared information on the broad community and school board approach to On the Move that is being developing in Bradford West Gwillimbury. The have formed a workgroup who has developed a term of reference. See Purpose statement from TOR below</p> <ul style="list-style-type: none"> Purpose: To guide the planning, promotion, implementation and evaluation of the Simcoe Muskoka On the Move initiative throughout the Town of BWG, including in existing and new school communities. <p>The Bradford West Gwillimbury On the Move Working Group is following the School Travel Planning Model. (i.e. form a committee, conduct data collection created an action plan using the 5Es, evaluate) The first step was to form a committee which is complete and a workplan for the committee has been created. The next steps is to identify the communication pieces to share with municipal council and with the school boards.</p> <p>Data collection will be the next activity to determine possible town-wide and school board wide approaches</p>	
4.2	<p>Spring Into Spring</p> <ul style="list-style-type: none"> Spring into Spring Resources <p>C. Bushey sent an email to the members with the Spring into Spring resources.</p>	
5.0	Next Meeting: June 2025 - date to be determined by email poll	Members will be polled for a date for the June meeting.