

Simcoe Muskoka On the Move

Steering Committee Meeting

Date: Tuesday, November 19, 2024

Location: MS Teams [Click here to join the meeting](#)

Time: 2 pm – 4 pm

Chair: Monica Bovett

Present: Members: Bailee Yasher, Chantèle Mayer, Christine Cousins, Heather Elliott, Ishan Maggo, Jonathan Main, Katie Kirton, Kerri McDonald, Robert Belsey, Stephen Murphy.

SMDHU Nurses/Local Facilitators: Kelly MacLeod, Mary Brodeur, Sandra Evans, Susan Reese

SMDHU Students: Megan Cormick and Ifeoluwa Olowoye.

Regrets: Abby Liu, Carolynne Bull, Christine Bushey, Christine Hyde, Joe Coleman, Kristin Pechkovsky, Mark Misko, Vandita Watts.

Recorder: Jennifer Niven (SMDHU)

No.	Agenda Item	Actions
1.0	Welcome and Member Updates <ul style="list-style-type: none"> Guest members: <ul style="list-style-type: none"> Peter Owsianka, County of Simcoe Planning York University Nursing Students Special acknowledgment (Ishan) SCDSB reel on SCDSB website (Vandita) <p>M. Bovett shared the reel with the committee members. https://www.youtube.com/watch?v=KMLLoYqamB4</p>	Completed
2.0	Review of Agenda and August Minutes	
3.0	Business Arising:	
3.1	School level activity summary (<i>Monica Bovett for Christine Bushey, SMDHU</i>) <p>Eleven schools with active involvement with On The Move include:</p> <ul style="list-style-type: none"> SCDSB <ul style="list-style-type: none"> Admiral Elementary School - Collingwood Cameron Street Public School - Collingwood Worsley Public School – Wasaga Beach Orchard Park Public School - Orillia Mundy's Bay Elementary School - Midland James Keating Elementary School – Penetanguishene Maple View Heights Elementary School – Barrie Alcona Glen Elementary School – Innisfil 	Completed

	<ul style="list-style-type: none"> • SMCSDB <ul style="list-style-type: none"> ○ St. Charles Catholic Elementary School - Bradford ○ St. Noel Chabanel Catholic Elementary School – Wasaga Beach ○ Our Lady of Lourdes <p>These schools are at various stages:</p> <ul style="list-style-type: none"> • Three are fully operational, completed their data collection and action plans and have moved to ongoing implementation. • Some of the remaining schools have completed their data collection and reports and are working on their On The Move Action Plans. • Some are in the process of completing their data collection. • One is in the process of being onboarded. <p>There are two schools with the TLDSB board we are waiting to hear from. We have a list of six potential additional schools, but the CDP program has had to pause onboarding any additional schools due to capacity issues.</p> <p>Agencies may have received a notification from the Health Unit that went out on October 18th 2024 about a reorganization SMDHU will be going through as of January 1, 2025. This change is necessary to address critical program pressures, increasingly constrained human resources, and upcoming revisions to the Ontario Public Health Standards (OPHS). The changes will strengthen the health unit's capacity for infectious disease and immunization programming. We will need to continue to assess our ability to fully implement the On the Move model as agency changes are implemented.</p>	
3.2	<p>Update on suggested changes to school approval process (<i>Monica Bovett, SMDHU</i>)</p> <p>SCDSB: Approval not required for every school, but inform of changes</p> <p>SMCSDB: approval of each school required as interest is expressed</p> <p>TLDSB: open to discussions to add more schools, if the schools initiate the involvement.</p> <p>Supporting comments by school board members not provided during this meeting as none of the representatives were present.</p>	Completed
3.3	<p>Bike Lights Order (<i>Monica Bovett, SMDHU</i>)</p> <p>Expect arrival of 250 units by end December/early January and will be available for local facilitators (public health nurses) to use as prizes at local promotional events at schools or municipalities.</p>	M. Bovett to confirm receipt of bike lights in 2025.
3.4	<p>Communications Update (<i>Chantèle Mayer, SMDHU</i>)</p> <p>Committee members present approved C. Mayer's request to move the activities of the Communications Sub-group into the new On the Move action plan and to dissolve the sub-group as it existed in the 2023-24 school year. Communications activities can now be a priority for action within the action plan and participation in communications related activities can be determined by capacity and interest of Advisory Committee members.</p>	M. Bovett to update action plan with communications activities.

3.5	<p>Feedback on Fall social media package (All)</p> <p>Members expressed the social media content remains useful and relevant. C. Mayer advised Winter messaging will be forwarded to members in December 2024.</p>	C. Mayer to continue to distribute social media packages for remainder of 2024/25 school year.
3.6	<p>Feedback on 3-tiered service model (All)</p> <p>M. Bovett reviewed the three-tiered model for implementation discussed with and approved by all three school board members for Chronic Disease Prevention Public Health Nurses working with schools on On the Move projects:</p> <p>Tier 1 – A school would submit a Request for Service to the Chronic Disease Program and would have 1 or 2 interactions with the SMDHU Chronic Disease Prevention Public Health Nurse.</p> <p>Tier 2 – A school is experiencing a particular topic or issue that would result in working with the Public Health Nurse and possibly the municipality for a few months. Considering the work with the school and that it could be based on geographic implementation on different interventions with the municipality.</p> <p>Tier 3 – A school has agreed to participate in the full comprehensive School Travel Planning model with the implementation of the action plan (2-3 years).</p> <p>The members present agreed with the tiered approach.</p>	Completed.
4.0	New Business	
4.1	<p>Structure and Function of Committee revisited (Monica Bovett, SMDHU)</p> <p>M. Bovett summarized October outreach activities for member status:</p> <ul style="list-style-type: none"> ○ Number of voting members reduced ○ Some members requested to be more involved once a project is active in their geographic area. ○ Some members requested information only through minutes available on the SMDHU On the Move webpages. <p>Members present agreed with the changes if it makes the logistics of the program easier to manage.</p> <p>M. Bovett requested changing the name to On the Move Advisory Committee to reflect the evolution of the functions of the committee over the past two years.</p> <p>The recommendation to change from a steering committee to an advisory committee was supported by the Simcoe Muskoka On the Move Steering Committee members.</p> <p>Meeting frequency The Simcoe Muskoka On the Move Steering Committee members were supportive of continuing with the same meeting frequency for 2025.</p>	M. Bovett will update the TOR regarding decisions made today.

	<p>Communications between meetings</p> <p>Members agreed that as work or issues arise, free exchange of ideas is encouraged.</p>	
4.2	<p>Input on <u>action plan for OTMSC</u> for the 2024-2025 School Year (All):</p> <p>M. Bovett facilitated conversations on:</p> <ul style="list-style-type: none"> what data/evaluation would be helpful <p>Members stated sharing evaluation information from other programs as comparators would be helpful.</p> <p>Members raised that this committee could be the depository for data for municipalities and schools to request.</p> <ul style="list-style-type: none"> Selecting priorities for action and expressions of interest <p>- Promotion/awareness raising of program objectives was identified as a priority. Moving forward, members asked that we consider actions that had success in the past.</p> <p>- Suggestions for a communications campaign that could include champion athletes in Simcoe Muskoka to promote daily activity for example, Body Break - Hal Johnston! (Bracebridge)</p> <p>- Discussion occurred about opportunities for bike rodeos. C. Cousins offered to provide her bike rodeo workplan for those who are interested in hosting a similar event.</p> <p>- Suggestions and agreement about presenting deputations to upper tiers of government such as The County of Simcoe, the District of Muskoka, and single tier municipalities of Barrie and Orillia.</p> <ul style="list-style-type: none"> Budget suggestions related to action items <p>- M. Bovett shared that there is roughly \$6,000 left in the budget that can be used for activities that may arise from the action plan.</p> <ul style="list-style-type: none"> Ideas on formats for sharing policy statements <p>M. Bovett shared the policy statement document has not been created in a "final form" as uses may be flexible and need feedback from group of how they see using the statements. Policy statements are available in the current form for members to use for advocacy within their spheres of influence. No plans currently for policy statements to be shared as a single public document. If there's a need or use for creating a different format or public document, M. Bovett requested members bring forward to a future On the Move Steering Committee meeting.</p> <p>For Policy Statement related to Active School Travel Zones the following ideas were shared:</p> <ul style="list-style-type: none"> Suggestion was to consider international examples such as Vision Zero in Norway. 	<p>Ask SM On the Move members to share information that could be helpful such as looking at a comparator. Sharing the results from the data with members.</p> <p>Discussion to continue at next meeting related to current deputation opportunities (Jan-Apr 2025)</p> <p>Members to identify preferred format and possible uses for policy statements. Members to identify if a public document is needed.</p> <p>Continued discussion of opportunities to use policy statements in local work to continue in future meetings.</p>

	<ul style="list-style-type: none"> The Ontario 2012 Coroner report on lowering transportation speeds - https://toronto.ctvnews.ca/reduce-speeds-ontario-coroner-urges-1.962654?cache=qpcupizl%2F7.336690- was shared . <u>Midland Active Transportation Advisory Committee (MATAC)</u> Herb van den Dool, Chair of MATAC, to present to Council with respect to lowering the speed limit throughout the Town of Midland. <ul style="list-style-type: none"> Backgrounder Lowering the posted Speed Limits in Midland MATAC - Lower speed limits in Midland 	
5.0	<p>Next Meeting: End January 2025 based on decision from Item 4.1</p> <p>Request was to have a meeting prior to February 4th Winter Walk Day.</p>	J. Niven will send a When is Good scheduler invite in December 2024 to members.