

Simcoe Muskoka On the Move

Steering Committee Meeting

Date: Wednesday, October 25, 2023

Location: Teams Meeting

Time: 10am-12pm

Chair: Monica Bovett (SMDHU)

Present: J. Niven, S. Bigley, I. Maggo, M. Bovett, C. Bushey, C. Hyde, S. Diaz, J. MacDonald, C. Cousins, A. Liu, J. Main, L. Mallory, C. Mayer, S. Murphy, J. Coleman, K. Thomas-Ryzko, V. Smith, K. MacDonald, K. Pechkovsky, B. Yasher

Regrets: M. Ellis, J. Parker, B., C. Healey, D. Hegarty, K. Kirton, M. Shamon, M. Carvalho, V. Watts, Y. Yan, A. McClinton, J. Oppedisano, K. Pender,

Recorder: Jennifer Niven (SMDHU)

No.	Agenda Item	Actions
1.0	<p>Welcome and Introduction</p> <ul style="list-style-type: none"> • Official welcome to returning members. • Member updates <p>Members were welcomed to the meeting.</p> <p>The Town of Midland is re-launching their Active Transportation Committee. There was a survey to the community for community feedback as the Town of Midland is looking to enhance the bike lane corridor on Yonge Street.</p> <p>Wasaga Beach and Clearview have received their Wayfinding signs. Around Worsley Public School in Wasaga Beach, the town has paved a shoulder of the road for students to get to school safely.</p>	
2.0	<p>Review of Agenda</p>	Accepted as circulated.
3.0	<p>Review of Minutes from August 17, 2023 April 17, 2023 minutes were accepted as circulated.</p>	
4.0	<p>Business Arising:</p>	
4.1	<p><i>On The Move (OTM) Local Implementation: Christine Bushey (SMDHU)</i></p> <p>CDP PHNs are in the process of reaching out to schools who identified last school year that they were interested in continuing their participation in the OTM program. Schools are very busy with school start and the CDP PHNs are not connecting with some schools until the end of November.</p> <p>Schools who declined participation last year will not be contacted. The schools that declined last school year, but said they would reconsider for this school</p>	

	<p>year, will be contacted. Vacancies to increase our numbers will be confirmed once outreach is completed.</p> <p>As part of sustainability planning, we have several questions to ask our school board partners related to school recruitment and approval, promotion of On the Move at the school board level, data collection, ethics approval and privacy considerations. C. Bushey and M. Bovett are connecting through On the Move Steering Committee representatives to set up meetings to discuss our questions.</p> <p>C. Bushey explained that ethics approval to collect data at the schools using our four data collection tools has expired. No data collection at the school level will be possible until ethics approval and privacy considerations are re-negotiated with the school boards.</p> <p>A suggestion came forward to shift to an approach to work with all schools in a particular municipality.</p>	<p>Suggestion to be brought forward to sustainability conversation in January's meeting.</p>
<p>4.2</p>	<p>FUNDING: Christine Bushey (SMDHU)</p> <p>Recent approved expenses included:</p> <ul style="list-style-type: none"> • Way finding signs for Orillia, Wasaga Beach and Clearview On the Move schools • Fall I Spy cards. <p>There is currently \$12,981.32 remaining in the budget. There are some schools that have not received the \$800 for their action plan implementation and one municipality has not received their wayfinding signs. These expenses have been factored into the remaining balance noted.</p> <p><i>Promotional Items:</i></p> <p>Confirmation of pencils approved for purchase.</p> <ul style="list-style-type: none"> • Seeking approval to purchase 5000 pencils for the 2023/24 school year and beyond. Approximate cost would be \$2500-3000. • In December 2020 – purchased 5,000 pencils at a cost of \$2,533.00 - included shipping and handling and tax. <p>We received approval to purchase additional pencils from several Steering Committee members at the August meeting and via email but not enough for quorum. We are seeking approval at this meeting to proceed with purchasing 5000 pencils at a cost of approximately \$2533 (2020 prices).</p> <p>Discussion occurred about the distribution of these promotional materials on a request basis, and to provide limited quantities regardless of a school's participation in the program.</p> <p>Suggestions on ways to distribute the pencils came forward:</p> <ul style="list-style-type: none"> • distribute the pencils as a Positive Ticket event that could be handed out by by-law officers. • Other reward like events for positive active school travel behaviours. 	<p>There was a vote during the meeting to proceed with ordering the pencils.</p> <p>M. Bovett will bring back to CDP PHNs for discussion and feedback on promotional item use.</p> <p>Defer to January 2024 meeting.</p>

	<p>Steering Committee members were encouraged to submit a Request for Service for promotional items through the On the Move website or Health Connection at SMDHU.</p> <p>Share the Road Bike Lights: Idea came forward from J. Main. Deadline for 2023 was September. Possible discussion as an expenditure for 2024. To be discussed as a possible future resource within a possible promotional campaign or awards for participating schools/students.</p>	
<p>4.3</p>	<p><i>COMMUNICATIONS: Kara Thomson-Ryczko/Chantèle Mayer (SMDHU)</i> OTM Website – Social Media Section</p> <ul style="list-style-type: none"> • The social media section of the OTM Website has been updated. <ul style="list-style-type: none"> ○ C. Mayer reviewed the new sections. ○ Chat TBT Advanced was discussed as an option for use in messaging to convert the language to be age/level appropriate. <p>OTMSC Communications Subgroup had its first meeting on September 25:</p> <ul style="list-style-type: none"> • Reviewed 2022/2023 communications activities, OTM communication assets, OAST Days of Awareness. • Brainstormed potential communications activities for 2024 school year. • Looking for ways of embedding OAST days of awareness messaging within the communications of municipalities and school board. • K. Thomson-Ryczko developing a 2024 communications workplan to present to OTMSC in January 2024. <p>C. Hyde put her name forward to join the Communications Subgroup. C. Mayer welcomed the additional support and shared that it would be beneficial if a representative from a municipality would also volunteer to be part of the subgroup.</p> <p>Next scheduled meeting is Nov. 20, 2023.</p>	<p>Communications workplan to be presented at January meeting.</p> <p>Please contact C. Mayer if interested in joining Communications Subgroup.</p>
<p>4.4</p>	<p><i>POLICY: Monica Bovett (SMDHU)</i></p> <ul style="list-style-type: none"> • Summary of Subgroup activity since August • Response from County of Simcoe on TMP Feedback • Presentation of Policy Options for local implementation <p>The Policy Sub-group met monthly over the summer to select policy statements for local implementation. The Subgroup reduced the OAST policy statements to 20 statements for On the Move Steering Committee discussion and decision on next steps for implementation. Discussion planned for January meeting.</p> <p>There was an opportunity through Kristin Pechkovsky at the County of Simcoe to provide feedback on the County’s Transportation Master Plan. Feedback was submitted by M. Bovett on behalf of the Policy Subgroup. A response was received from Ishan Maggo, Project Manager for the Transportation Master Plan for County of Simcoe. I. Maggo identified several positive contributions to the report from this submission. He explained that the final TMP report for the County is due to go to council in November.</p>	<p>Policies to be reviewed at January 2024 meeting for municipal and school board implementation.</p>

5.0	New Business	
5.1	<p><i>Policies for Local Implementation (Monica Bovett, SMDHU)</i></p> <p><u>What Can Policies Do?</u> Presentation: M. Bovett provided a PPT presentation to review the linkages between advancing public policies and the 5Es of Active School Travel to enhance equity and engagement.</p> <p>M. Bovett introduced the Policies recommended by Policy Subgroup (attached).</p> <p>Discussion and decisions related to next steps for local policy work.</p> <ul style="list-style-type: none"> ○ M. Bovett requested members review policy statements and bring forward comments/concerns/ideas on utility of policies for January. ○ M. Bovett asked members to bring back ideas to the discussion on possible mechanisms for increasing collaboration between school boards and municipalities for each of the policy statements. <p>Committee members advised they would like more information about the Active School Travel Zone concept for the next meeting.</p>	<p>More detailed discussion will occur at the January meeting.</p> <p>M. Bovett to present more information about the Active School Travel Zone concept at the January meeting.</p>
5.2	<p><i>Example of an Interpretation of a Policy for Advocacy/Implementation (Justin MacDonald, City of Barrie / Sherry Diaz, SMDHU)</i></p> <p><u>Infrastructure Policy B7.2. on traffic calming</u> was reviewed:</p> <ul style="list-style-type: none"> ○ from a Public Health perspective, S. Diaz. highlighted the health benefits of implementing such a policy around schools, and what skills and resources SMDHU could bring to the activities related to implementing this policy. ○ J. MacDonald reviewed the City of Barrie’s approach to traffic calming in areas surrounding a school and school zone designations. <p>See attached presentation for more information.</p>	
6.0	Standing Items	
6.1	<p>EDUCATION: Why did Kids Stop Walking to School? Monica Bovett (SMDHU)</p> <ul style="list-style-type: none"> • Video by Uytae Lee (CBC, Vancouver) • Discussion and implications for local action • 	Defer to January 2024
6.2	<p>SUSTAINABILITY: On the Move Program Sustainability Update Terms of Reference to reflect program status and priorities</p>	Defer to January 2024
7.0	<p>Meetings occur in October, January, March, June, August</p> <ul style="list-style-type: none"> • Meeting times (day) • Doodle polls are sent out in advance to determine specific dates. 	J. Niven to send a doodle poll to Steering Committee members.