

Simcoe Muskoka On the Move

Advisory Committee Meeting

Date: Monday, May 11, 2026

Location: MS Teams

Time: 1:30 pm – 3:30 pm

Chair: Rachel Abaza (SMDHU)

Recorder: Jennifer Niven (SMDHU)

Attendees: Christine Bushey, Jennifer Niven, Rachel Abaza, Carolynne Bull, Joe Coleman, Vandita Watts, Sandra Evans, David Zilkey, Ishan Maggo, Kristin Pechkovsky, Shawna Patterson, Nicole Gray, Amilynn Sharpe, Katie Kirton

Regrets: Stephen Murphy, Bailee Yasher, Christine Hyde, Heather Elliott, Kerri McDonald, Jonathan Main, Robert Belsey, Christine Dempster, Kim Horrigan

No.	Agenda Item	Action
1.0	Welcome & Member Updates - Welcome Shawna Patterson and Nicole Gray from the Town of Gravenhurst. - Member updates	
2.0	Review of Agenda and Minutes from February 19, 2026	Approved.
3.0	Business Arising	
3.1	Terms of Reference <i>M. Bovett to finalize the Terms of Reference and J. Niven will post on the website. R. Abaza will send to the On the Move Advisory Committee</i> M. Bovett finalized the Terms of Reference which was posted on the website. R. Abaza sent the Terms of Reference to the On the Move Advisory Committee via email on May 4th, 2026. The Terms of Reference are available on the SMDHU On the Move website.	Complete.
3.2	On the Move Website Revisions <i>C. Bushey will follow up with C. Hyde to confirm that it would be supported to publicly name the schools that are involved with the On the Move initiative and to pin their location on a map that will be posted to the SMDHU website.</i> C. Bushey has sent an email message to C. Hyde asking if SMCD SB would be supportive of naming the schools on the On the Move website and possibly developing a map showing the location of onboarded schools. R. Abaza provided an overview of the revised On the Move website.	Complete.
3.3	Environment and Sustainability Committee (ESC) Meeting Presentation Request (Vandita Watts, SCDSB)	

	<i>SMDHU will present on the history and status of the In the Move initiative and the role of the Advisory Committee and will share the content with V. Watts.</i> <i>J. Coleman will present about BWG On the Move.</i> <i>On the Move Advisory Committee members were asked to email V. Watts if there are further questions or if there is interest in being a presenter.</i> <i>Presenters to provide V. Watts with the presentation by March 13th.</i> SMDHU provided a presentation on the history and status of the On the Move initiative and the role of the Advisory Committee and shared the content with V. Watts. J. Coleman presented the BWG On the Move. V. Watts shared that she provided a presentation using a school as an example. The presentations were posted and the feedback was that the presentations were well received. The attendees were impressed with the base format, and others were impressed to see it being expanded across the region to include a lot of schools.	Complete.
4.0	Standing Items	
4.1	School Level Activity Summary (<i>Christine Bushey, SMDHU</i>) Update on local school activity as of May 2026 Tier 1: Information only requests: 0 requests Tier 2: Short term one-off activities: 1 new request (Connaught Public School) 1 previous request – St Cecilia Catholic School (interested in Tier 3 in September) Tier 3: Fully Onboarded Schools: 9 SCDSB – 7 schools (down from 8) - Mapleview Heights, Admiral, Cameron Street, James Keating, Alcona Glen, Goodfellow, Huronia Centennial, Elmvale District High School (only secondary school participating – focus in student engagement and leadership opportunities). - Mundy's Bay has paused their involvement due to change in administration staff SMCDSB school – 2 schools - St. Charles Catholic School - Our Lady of Lourdes Catholic School Tier 4 (Municipal/community-wide approach) - Bradford West Gwillimbury: 13 schools participating - Interest being expressed and explored in other municipalities TLDSB: no schools currently involved. SMDHU is exploring interest in Drive to 5 in some municipalities Wait List / Under Assessment: 7 schools Graduated Schools: Clearview Meadows and Orchard Park have completed their Action Plan activities and no longer require the ongoing support of a Public Health Nurse. Support will be provided on a request for service basis.	

4.2	Bradford West Gwillimbury On the Move Working Group Update (Joe Coleman, BWG, and Christine Bushey, SMDHU) Road Safety Initiatives Fund (RSIF) • J. Coleman and S. Murphy will confirm with SMDHU if a Letter of Support is required. • R. Abaza will complete and sign a Letter of Support on behalf of the On the Move Advisory Committee, if required. • S. Sweiger will complete the Letter of Support that will be on behalf of SMDHU and would be signed by the VP of the CFH Department, if required. • R. Abaza will follow up with A. Sharpe in Midland about if Town of Penetanguishene will be applying to the RSIF and require a letter of support. ◦ Letters of support were not needed for the application of the RSIF. BWG Update: Participation varies between with schools. The next event is bike week in June, then all 4 Ontario Active School Travel events will be completed (Iwalk, Winter Walk Day, Spring Into Spring, and Bike Week). South Simcoe Police are involved with a bike rodeo at Canadian Tire. During the summer, the workgroup will review the action plan and work on a data analysis (from Family Survey and Student Survey), as well as reviewing police and enforcement data to incorporate into the action plan. BWG Evaluation: The evaluation will be developed over the summer. There are various aspects of evaluation to consider: • Evaluation of impact—impact at the school level and engaging with schools. At some point, there will be data collection to see if there are shifts in views for safety for kids • Evaluation of the tier 4 model—looking to assess if and how we replicate this model in other municipalities and the feasibility of following the same process with the same partners (i.e., school board representatives). BWG welcomes the On the Move Advisory Committee to offer other aspects of the BWG tier 4 model for consideration to be evaluated.	Complete. All On the Move Advisory Committee members can suggest evaluation considerations to the BWG working group.
4.3	<u>Policy Recommendations</u> Dissemination Plan (Christine Bushey, SMDHU) • Policy Sub-group to meet to discuss format of policy statements and need for additional supplemental information. ◦ The Policy Sub-group met and discussed the format of the policy statements and the need for additional supplemental information. ◦ Suggestion was shared to include in the Policy Recommendations, Terms of Reference, and the On the Move Advisory Committee Action Plan a statement about the involvement of SMDHU and how it relates to comprehensive health promotion, including physical activity.	R. Abaza will revise the Policy recommendation's executive summary and the On the Move Advisory Committee action plan and Terms of Reference.

	• <i>C. Bushey will follow up with K. Pechkovsky at the County of Simcoe to explore alternatives should SMCDSB be unable to provide a letter of support.</i> ○ C. Bushey followed up with K. Pechkovsky who advised C. Bushey that the letter from SMCDSB is an essential component of presenting the On the Move policy statements to County Council. K. Pechkovsky volunteered to follow-up with SMCDSB about the letter and advised that the letter is in progress. • <i>C. Bushey will put forward a request to do a delegation to County Council in January once the school boards letters of support are received.</i> ○ C. Bushey followed up with the County to find out when County Council would be going into the lame duck period due to the municipal election. The lame duck period typically occurs between nomination day, when the candidate list is finalized, which is August 21, 2026, and election day which is October 26, 2026. During this time, councils cannot make major decisions that could bind the hands of the incoming council. C. Bushey was advised that the last County Council meeting prior to the lame duck period is June 9th, 2026. This means we will not be able to present the policy recommendations and supplemental documents to County Council until after the election. It is suggested that planning for the County delegation be added to the next On the Move Advisory Committee agenda. ○ Discussion occurred about whether the Policy Subgroup should hold and wait for an opportunity to present to County Council. K. Pechkovsky has offered to help facilitate a conversation with planners. • <i>C. Bull will connect with M. Bovett for opportunities/ideas to use the policy statements in the review of the TLDSB student transportation plan. M/Bovett will invite K.Horrigan.</i> ○ TLDSB collaboration with Monica Bovett (SMDHU) for opportunities to use Policy Recommendations is not an immediate action.	R. Abaza to forward revised Policy Recommendations to Christine Hyde for completion of a Letter of Support. K. Pechkovsky will follow up with C. Hyde. K. Pechkovsky will follow up with the Simcoe County Clerk's office once she receives a response from C. Hyde. OTMAC members to reach out to the Policy Subgroup or R. Abaza with expressed interest to present the delegation. Complete.
4.4	<u>On the Move Advisory Committee Action Plan 2026</u> (Rachel Abaza, SMDHU) • <i>R. Abaza to share Action Plan with On the Move Advisory Committee once updates are completed by M. Bovett.</i> ○ R. Abaza emailed May 4th, 2026. • Budget ○ SMDHU's CDP PHNs to explore if onboarded schools have requests for funds to support action plans. ▪ Ongoing • Funding opportunities to support local projects	Complete.

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	create synergies within the two projects and this action item (Huntsville and On the Move).	
4.0	New Business	
4.1	On the Move and Accessibility (<i>Rachel Abaza, SMDHU</i>) - Town of Collingwood Deputation, March 2nd, 2026 R. Abaza shared information from a deputation at the Town of Collingwood regarding accessibility concerns and the On the Move branding from a local resident. Examples regarding accessibility issues were regarding the wayfinding signs that included: - The color choices low contrast such as the green and blue blended to together. The background is blue (difficult with cognitive ability); - words of aspects with the wheel in the “o” as it takes time for cognitive accessibility to decode; - The cartoon images have to be decoded to real people. - The clocks are hard to depict time indicated. - The suggested resolution is to adopt universal symbols for communication that are consistent across a municipality. - Discussion occurred to as if the On the Move Advisory Committee is supportive for SMDHU to take feedback to internal Communications Team to make changes as appropriate and as capacity permits. All agree that there is no capacity for a full Brand Guide refresh at this time.	R. Abaza and C. Bushey to follow up with SMDHU Communications regarding accessibility changes to the wayfinding signs.
4.2	Exploring Additional Tier-4 Opportunities (<i>Amilynn Sharpe, SMDHU</i>) - Expansion of Tier 4 On the Move with other municipalities - Discussion facilitated by SMDHU CDP PHN, Amilynn Sharpe regarding expansion and sustainability of tier 4 On the Move in other municipalities. - In Penetanguishene and Midland, the schools are interested in tier 4, although unsure about capacity from school boards to be involved as thoroughly as they are with BWG pilot. V. Watts expressed that her participation would not be replicable for all municipalities wanting to engage in tier 4 On the Move. - School boards have different roles and positions with different levels of capacity to consider - There is question of who at the school board level would need to participate with the municipalities - Various ideas brainstormed: - There is a need for an Active Transportation Coordinator at each school board to support facilitation of projects like On the Move, especially at a tier 4 level - School board role could be to help municipalities start a tier 4 approach, such as gathering schools together for information sessions about the initiative	

	▪ Suggestion to only facilitate a set number of tier 4 On the Move initiatives at one time period, like the original tier 3 launch with 17 schools ▪ Suggestion to have a representative from the school as an administrative position to represent and communicate back with the school boards. SMDHU CDP staff can also be this representative to communicate with school board if the school cannot have a representative. ○ Discussion about the need to think of the timeline if municipalities are interested and the level of commitment needed from all partners. ○ The evaluation of BWG pilot is being developed at this time, but there is no formal process for tier 4 to be replicated at this time in other municipalities. ○ Further discussion internally at SMDHU to be facilitated to consider expansion of tier 4 On the Move	R. Abaza and C. Bushey to explore expansion of tier 4 On the Move internally at SMDHU.
5.0	Next Meeting: August 13, 2026, 10:00am-12:00pm	