

Simcoe Muskoka On the Move

Advisory Committee Meeting

Date: Thursday, February 19, 2026

Location: MS Teams

Time: 9 am – 11 am

Chair: Rachel Abaza (SMDHU)

Recorder: Jennifer Niven (SMDHU)

Attendees: Christine Bushey, Jennifer Niven, Rachel Abaza, Monica Bovett, Carolynne Bull, Joe Coleman, Susan Reese, Stephen Murphy, Sarah Sweiger, Vandita Watts, Jonathan Main, Sandra Evans,

Regrets: Bailee Yasher, Christine Hyde, David Zilkey, Heather Elliott, Kerri McDonald, Katie Kirton, Charlotte Knegt, Ishan Maggo, Robert Belsey, Christine Dempster, Kim Horrigan, Kristin Pechkovsky

No.	Agenda Item	Action
1.0	Welcome & Member Updates <ul style="list-style-type: none"> Member updates 	
2.0	Review of Agenda and Minutes from November 25, 2025	Approved
3.0	Business Arising	
3.1	Terms of Reference The Terms of Reference will be uploaded on the internet once the On the Move website has been approved.	M.Bovett to finalize TOR and send to R.Abaza to send to the On the Move Advisory Committee .
3.2	On the Move Website Revisions C. Bushey was to follow up with C. Bull, K. Kirton, V. Watts and C. Hyde to confirm that it would be supported to publicly name the schools that are involved with the On the Move initiative and to pin their location on a map that will be posted to the SMDHU website. SCDSB (V. Watts) has confirmed that the schools can be listed on the SMDHU website however, if there are student faces, SMDHU would need to have the second level of photo permission signed before posting their faces. TLDSB (C. Bull) has confirmed that the schools that are participating in the On the Move initiative can be posted on the SMDHU website. We are still awaiting confirmation from SMCD SB on this matter.	

<p>4.0</p>	<p>Standing Items</p>	
<p>4.1</p>	<p>School Level Activity Summary (<i>Christine Bushey, SMDHU</i>)</p> <p>Tier 1: Information only requests to learn more about On the Move: 0 requests</p> <p>Tier 2: Interested in short term one-off activities: 2 requests (Our Lady of Lourdes, St Cecilia Catholic School)</p> <p>Tier 3 Schools (Fully onboarded as On the Move Schools): 10</p> <ul style="list-style-type: none"> • 9 SCDSB schools – Maplevue Heights, Admiral, Cameron Street, Mundy’s Bay, James Keating, Alcona Glen, Goodfellow, Huronia Centennial, Elmvale District High School (only secondary school). • 1 SMCD SB school – St. Charles <p>Tier 4 (Municipal/community-wide approach) Bradford West Gwillimbury</p> <ul style="list-style-type: none"> • Rob Belsey from BWG extended an invitation to municipalities to connect with him if they would like to learn more about BWG’s municipal /community wide approach. <p>Under Assessment: 7 schools</p> <p>Graduated Schools: Clearview Meadows and Orchard Park have completed their Action Plan activities and no longer require the ongoing support of a Public Health Nurse. Support will be provided on a request for service basis.</p> <p>The schools on the waitlist are there because they are at an early assessment stage.</p>	
<p>4.2</p>	<p>Bradford West Gwillimbury On the Move Working Group Update (<i>Joe Coleman, BWG and Sarah Sweiger, SMDHU</i>)</p> <p>S. Sweiger shared an update about the Winter Walk Day along with some images. S. Sweiger shared an infographic that was developed to share the Family Survey Results.</p> <p>The On the Move Advisory Committee would be looking for the evaluation data from this regional pilot to be able to share in the future should other regions be interested in this process. S. Sweiger shared that the evaluations are in progress with more to come.</p> <p>Road Safety Initiatives Fund (RSIF)—Letter of Support request:</p>	

	<p>The Ontario Government cancelled the ASE (automated speed enforcement) funds but have now standardized the RSIF. An email was sent by J. Coleman to ask partners for a Letter of Support in case a letter is required for the RSIF application.</p> <ul style="list-style-type: none"> • SMDHU will provide a Letter of Support. • The On the Move Advisory Committee was asked if they would provide a Letter of Support signed by the Chair which would be submitted using the On the Move letterhead. The OTM Advisory Committee was supportive. • Letters from both school boards may be required to be able to apply. V. Watts has confirmed that a Letter of Support is in process for SCDSB. <p>J. Coleman is hoping to review the application today to start working on it next week.</p> <p>City of Orillia and Town of Penetanguishene are eligible to submit a RSIF application. J. Main recommended SMDHU to follow up with Bailee Yasher for inquiry of Letter of Support for Town of Penetanguishene.</p> <p>S. Evans commented about the new BWG school plans and shared link in the meeting chat: Bradford high school crosses 'major' hurdle with MZO approval - Bradford News. BWG (J. Coleman) involved in planning.</p>	<p>R. Abaza will complete and sign the Letter of Support on behalf of the On the Move Advisory Committee, if required.</p> <p>S. Sweiger will complete the Letter of Support that will be on behalf of SMDHU and would be signed by the VP of the CFH Department, if required.</p> <p>J. Coleman and S. Murphy will confirm with SMDHU if a Letter of Support is required.</p> <p>R. Abaza will follow up with A. Sharpe in Midland about if Town of Penetanguishene will be applying to the RSIF and require a letter of support.</p>
4.3	<p><u>Policy Statements Dissemination Plan</u> (<i>Christine Bushey, SMDHU</i>)</p> <p>C. Bushey incorporated revisions to the policy statements from the Planners and the On the Move Advisory Committee and forward to the Advisory Committee. These policy statements are now considered final.</p> <p>The Policy Sub-group will be meeting to discuss format of the policy statements and need for additional supplemental information. C. Bushey asked if the policy subgroup is still willing to meet to discuss and if so, a meeting will be set up.</p> <p>V. Watts and C. Hyde were to ask their respective school boards for a letter of endorsement. Update: Letter of endorsement received from the SCDSB. Awaiting update from SMCDSB.</p> <p>C. Bushey was to put forward a request to do a delegation to County Council in January once the school boards letters of support are received, however this could not proceed since both school board letters have not been received. The County of Simcoe has advised</p>	<p>Complete.</p> <p>C. Bushey will arrange Policy Sub-group meeting.</p> <p>C. Bushey will follow up with K. Pechkovsky at the County of Simcoe to</p>

	<p>that letters of support from both school boards are required before a delegation is requested. Discussion needs to occur about the status of the SMCD SB letter and how to proceed if this letter is not going to be possible.</p> <p>C. Bull will connect with M. Bovett for opportunities/ideas to use the policy statements in the review of the TLDSB student transportation plan.</p> <p>Discussion occurred about providing the policy statements to the District of Muskoka, the City of Orillia and the City of Barrie. The SMDHU CDP PHNs will explore the options to connect with their municipalities.</p> <ul style="list-style-type: none"> • District of Muskoka: M. Bovett and S. Reese. <ul style="list-style-type: none"> ○ M. Bovett to connect with C. Bull, and K. Newberry. • The City of Orillia-C. Kneigt can connect with S. Murphy. • The City of Barrie - Kelly MacLeod. 	<p>explore alternatives should the SMCD SB be unable to provide a letter of support.</p> <p>M. Bovett and C. Bull to invite Kim Horrigan to the meeting to discuss opportunities/ideas to use the policy statements in the review of the TLDSB student transportation plan.</p>
4.4	<p><u>On the Move Action Plan</u> (<i>Monica Bovett, SMDHU</i>)</p> <p>M. Bovett reviewed the updated On the Move Action Plan with the On the Move Advisory Committee.</p> <p>Some municipalities, including Penetanguishene, have reached out to the BWG On the Move Working Group for inquiries about a tier 4 approach. BWG By-law has promoted On the Move with other By-law groups externally.</p> <p>To increase promotion of On the Move, videos as a medium are of interest, either new content or using existing OTM video content. C. Bushey asked if there would be interest in collaborating with SMDHU to create an On the Move promotion video.</p> <p>C. Bushey shared an update on the budget:</p> <ul style="list-style-type: none"> • Balance of funds = \$10,181.27 • There are still schools who have not accessed funds for the Action Plans (up to \$800) • There are still municipalities who could access funds for way finding signs - \$600 set aside for set of 15 	<p>R. Abaza to share Action Plan with On the Move Advisory Committee once updates are completed by M. Bovett.</p> <p>On the Move Advisory Committee members to look for funding opportunities particularly in the parks and recreation area.</p> <p>C. Bushey will follow up with SMDHU to see if there is capacity to create a video. It was noted that SCDSB is available to participate in video development. TLDSB can be available to review the video.</p> <p>On the Move Advisory Committee members were asked to send existing OTM video content to R. Abaza to upload to the On the Move website.</p>

	<ul style="list-style-type: none"> • Option to hold funds for newly onboarded schools only • Option to offer additional funds to schools who already received their funding to support an activity in their Action Plans. There was support from some members to do a callout to already existing schools to assess interest and determine allocation of funds, including schools that are apart of the municipal approach for BWG. • Funds can be used to purchase an On the Move flag for Proclamation Days at schools/municipalities. Flag could be rotated and used on a loan process it could encourage Proclamation Day establishments. Noted that flags are flown for about one day to one week for Proclamation Days. • Could consider purchasing additional tools and resources for municipal approach • Could consider funds for campaigns (e.g. video, athlete spokespersons, Drive to 5) 	<p>CDP PHNs to explore if onboarded schools have requests for funds to support action plans.</p> <p>On the Move Advisory Committee members encouraged to explore possible days that are available for the balance of this school year to adopt a day that makes sense locally to establish a Proclamation Day.</p>
4.0	New Business	
4.1	<p>Environment and Sustainability Committee (ESC) Meeting Presentation Request (<i>Vandita Watts, SCDSB</i>)</p> <p>V. Watts attends the Ontario Association of School Board Officials (OASBO) which is a committee that brings likeminded/professionals together. V. Watts is hosting the March meeting with Active Transportation being the topic.</p> <p>The meeting is scheduled for March 26, 2026.</p> <p>V. Watts asked if anyone from the On the Move Advisory Committee would be able to attend (hybrid option) to present on the evolution of the On the Move initiative, including the OTM model and planning, the Advisory Committee's role, and the BWG On the Move pilot.</p> <p>The presentation has a flexible duration allowance, suggested between 30min to 45min per presenter with a chance for Q&As.</p> <p>SMDHU can present on the historical aspect of how the On the Move initiative evolved.</p> <p>(BWG) J. Coleman would be interested in presenting on the BWG On the Move project.</p>	<p>SMDHU will present on the history and status of the In the Move initiative and the role of the Advisory Committee and will share the content with V. Watts.</p> <p>J. Coleman will present about BWG OTM.</p>



	<p>The PPT does not require an approval process but would require permission to share with the attendees.</p>	<p>On the Move Advisory Committee members were asked to email V. Watts if there are further questions or if there is interest in being a presenter.</p> <p>Presenters to provide V. Watts with the presentation by March 13th.</p>
5.0	Next Meeting: TBD, date to be determined by email poll	