

# Strategic Plan

2023-2024

## Our Vision:

Healthy People. Healthy Places.

## Our Values:

### Respect



We believe that respect for all people is embedded within our relationships with each other and is reflected in our work.

### Equity



We believe that all people are entitled to achieve their full health potential.

### Collaboration



We believe that by working with others we can achieve the best health outcomes for all.

### Excellence



We believe in providing the highest quality programs and services to achieve our vision.

### Accountability



We believe in being transparent and responsible to the public and our stakeholders by using ethical and sustainable organizational practices.

### Positive Workplace



We believe in a work environment where our employees are valued, communicate openly, and have work-life balance.

## Our Mission:

With our communities, we prevent disease and injury, and promote and protect health for all in Simcoe Muskoka.

## PRIORITY Programs and Services



**Goal 1:** Deliver efficient and effective programs and services.

**Objective 1a):** Prioritize quality improvement and reporting processes to monitor organizational and program performance.

**Objective 1b):** Continue to respond to COVID-19 and other respiratory viruses and prepare for potential surges in activity where a coordinated agency response and allocation of resources is required.

**Goal 2:** Ensure programs and services are guided by principles of health equity.

**Objective 2a):** Continue the resumption and renewal of routine public health programs and services, guided by principles of health equity and recognizing the indirect impacts of the COVID-19 pandemic.

**Goal 3:** Enhance and solidify emergency preparedness mechanisms.

**Objective 3a):** Enhance emergency response plans based on recommendations from the COVID-19 evaluation and provincial reports.

## PRIORITY

## People



**Goal 1:** Support employees as they participate in the delivery of our programs and services.

**Objective 1a):** Develop and refresh knowledge, skills, and competencies to achieve excellence in program and service delivery.

**Objective 1b):** Enhance organizational culture through employee engagement.

## PRIORITY

## Partnerships



**Goal 1:** Foster and strengthen relationships with communities and partners.

**Objective 1a):** Continue to renew or enhance relationships with communities and partners, including Indigenous communities.

**Objective 1b):** Engage, collaborate, and coordinate with health system partners in relation to mutual priorities.

## PRIORITY

## Future



**Goal 1:** Communicate for sufficient, predictable, and timely public health funding.

**Objective 1a):** Communicate to the Province for sufficient, predictable, and timely resources that allow for effective and efficient delivery of the Ontario Public Health Standards.

**Goal 2:** Plan for organizational change to optimize agency effectiveness.

**Objective 2a):** Develop a plan to optimize the organization of programs and services for agency effectiveness in consideration of available resources.