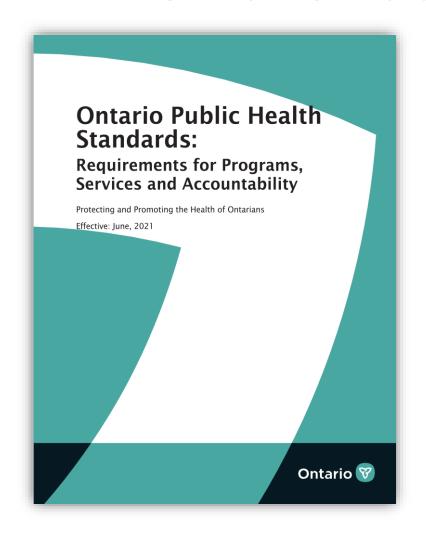
Community and Family Health Department

Board of Health Orientation



2023

Ontario Public Health Standards Goals



Chronic Disease Prevention and Well-Being:

 To reduce the burden of chronic diseases of public health importance and improve well-being. (OPHS, 2021, p.29)

Healthy Growth and Development:

- To achieve optimal preconception, pregnancy, newborn, child, youth, parental and family health. (OPHS, 2018, p. 36)
- To optimize newborn and child healthy growth and development and reduce health inequities for families receiving services. (HBHC Program Protocol, 2018, p. 2)

School Health:

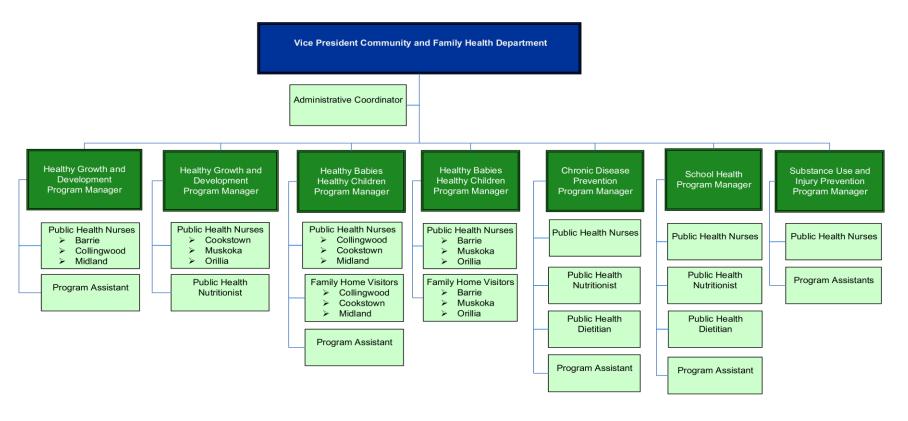
• To achieve optimal health of school-aged children and youth through partnership and collaboration with school boards and schools. (OPHS, 2018, p. 51)

Substance Use and Injury Prevention:

• To reduce the burden of preventable injuries and of substance use. (OPHS, 2018, p. 55)



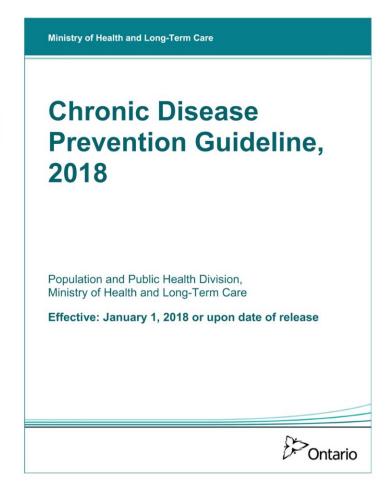
Community and Family Health Organizational Chart





Chronic Disease Prevention Program Staffing

- Program Manager
- Public Health Nurses
- Public Health Nutritionist
- Public Health Dietitian
- Program Assistant





Physical Activity

Healthy Community Design

 (including physical activity input into official plans, master plans and other policy and planning documents)

Simcoe Muskoka On the Move
 (Regional Active School Travel Initiative)

 Naturalized Outdoor Play Environments in School and Municipal settings



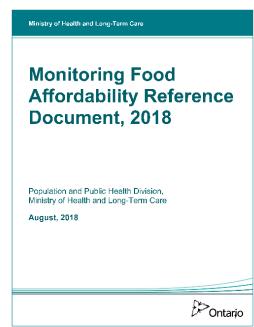


Healthy Eating and Food Security

- Household Food Insecurity
 (No Money for Food is Cent\$less)
- The Real Cost of Unaffordable Food
- Sustainable Food Systems
 (including input healthy eating and food systems input into official plans, master plans and other policy and planning documents)
- Food Literacy







Food prices increased 11.4%; highest since 1981





Extensive Partnerships

Local

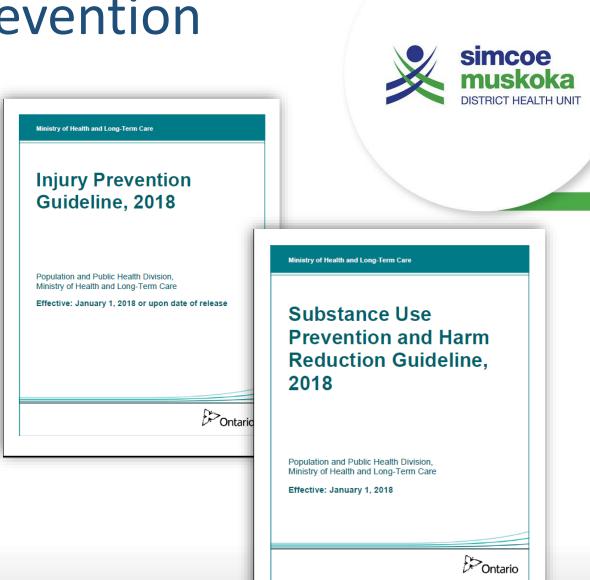
- Municipalities: Upper Tier, Lower Tier, and Separated Cities (examples)
 - Wasaga Beach Healthy Communities Network
 - Wasaga Beach Green Rx
 - Barrie AT and Sustainability Committee
 - Orillia AT Committee
 - Midland AT Committee
 - Seniors Committees
 - Numerous municipal contacts and consultations
- Schools Boards and Schools (related to On the Move and Naturalized Play Environments)
- Community Groups (examples)
 - Simcoe County Food Council
 - Orillia Food Council
 - Urban Pantry
 - **Community Trail Committees**

Provincial

- Ontario CDP Management in Public Health
- Ontario Dietitians in Public Health (ODPH)
 - Food Insecurity Workgroup
 - NMFFIC subgroup
 - Food Systems Workgroup
 - Food Affordability Monitoring Workgroup
- Ontario Physical Activity Promoters in Public Health
- Central East Physical Activity Network
- OPHA Built Environment Workgroup

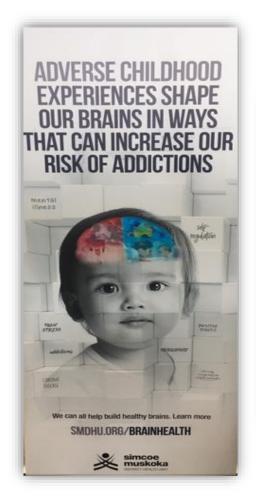
Substance Use Injury Prevention Program Staffing

- Program Manager
- Public Health Nurses
- Program Assistants



Substance Use

- Promotion of new Canadian Guidance on Alcohol and Health and Lower-Risk Cannabis Use Guidelines
- Prevention addressed through activities that include understanding the root causes of addiction
- Education and awareness of health harms
- Healthy alcohol and cannabis policy advocacy







Harm Reduction

Needle Exchange Program

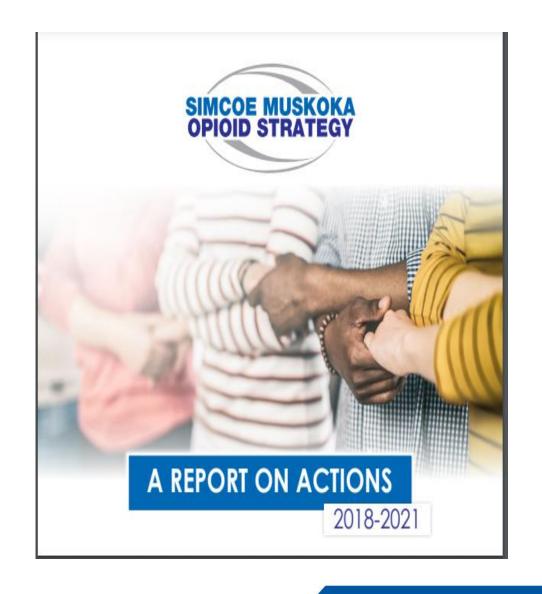
- Reduce transmission of HIV, Hepatitis B and C
- Educate people who use drugs of risks involved in sharing and reusing needles, smoking and other drug paraphernalia
- Provide a supportive, safe environment that encourages clients to access health, counselling and social services
- Expand access to supplies through partnership building





Harm Reduction

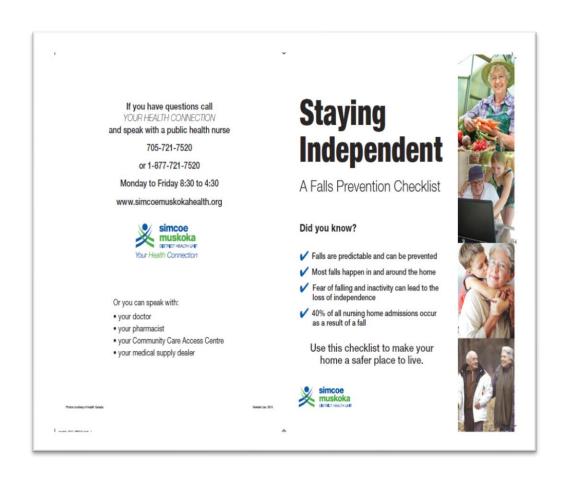
- Leadership in Regional Drug Strategy
- Leadership in Consumption and Treatment Service Site(CTS) Advocacy and Community Engagement/Education
- Core Site for Naloxone Distribution through the Ontario Naloxone Program





Injury Prevention

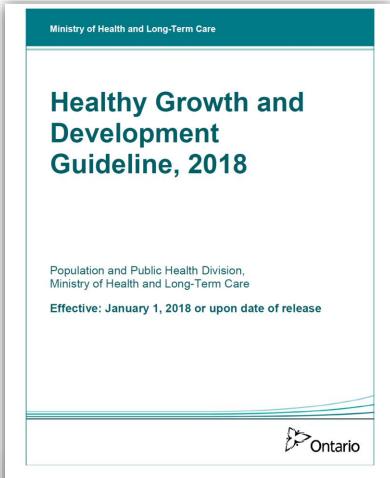
- Falls Prevention through promotion and support for optimal aging and wellness for seniors
- Working with local stakeholders to address risk and protective factors around suicide prevention and life promotion
- Respond to community needs related to Road, Off Road & Water Safety





Healthy Growth and Development Program Staffing

- Program Managers
- Public Health Nurses
- Public Health Nutritionist
- Program Assistant





Preconception Health Preparation for Parenthood

- Collaborate with other internal programs on preconception health topics
- Prenatal classes
 - in-person and online
 - Nurturing your baby
 - Keeping your baby safe
 - Feeding your baby
 - Becoming a parent
 - What life will be like with baby in the first few weeks
- PHN participation at CPNP





Healthy Pregnancy Collaboration

- Canada Prenatal Nutrition Program
 - Mothercare-Simcoe
 - Great Beginnings-Muskoka
- Capacity Building: Outreach Local Health Care Providers
- Community Coalitions
- Maintain health professional portal web content and registration
- Local capacity building events/conferences
- Healthy Pregnancy: FASD Prevention
- Community Awareness raising events







Breastfeeding/Infant Feeding

- Breastfeeding Infant Feeding Direct Service
- Provide 20 hour WHO course for Health Care Providers
- Collaboration and capacity building with community partners
- Client Resources Electronic and Print
- Crib Cards
- Promotion of Breast/Infant Feeding Services
- Surveillance







Baby Friendly Initiative

SMDHU achieved designation as a Baby-Friendly Community Health Service in 2017

Implement best practices to protect, promote and support breastfeeding and support all families feed their babies no matter how they are feeding.

KEY MESSAGES

Breastfeeding is important because:

- It lowers risk of disease/illness in children and for the breastfeeding parent.
- It's free, environmentally friendly, and safe and secure food source in emergencies.
- Children need only breastmilk until 6 months of age and can continue breastfeeding 2 or more years and should start eating other foods at 6 months.







Growth and Development

Healthy Eating

• Infant & Early Years Nutrition Programming/Services

Physical Activity and Sleep

- 24-hour movement guidelines promotion
- Safe Sleep Education and Capacity Building

General Growth and Development

- Developmental screening for families in our services as requested
- Referrals to developmental services

Child Care

Staff Education and Policy Development



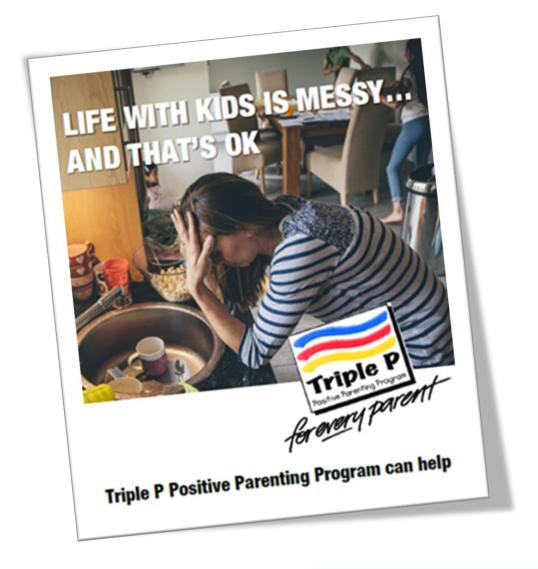






Positive Parenting

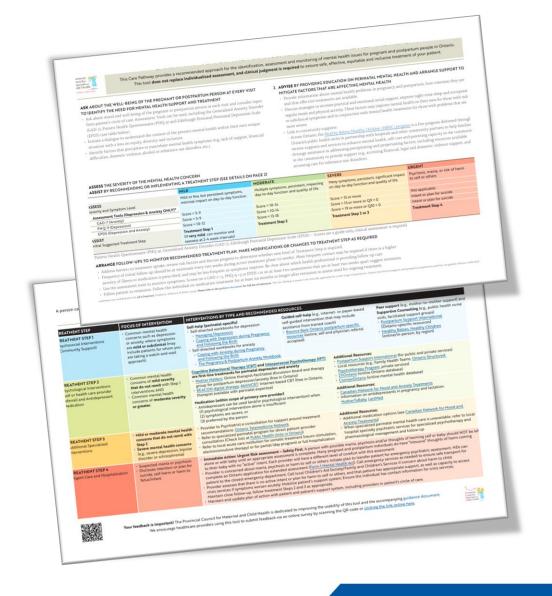
- Positive Parenting Program (Triple P)
 Parenting skills education for parents of children 2 to 16
- Community Collaboration
- Parenting education on a variety of topics
- Complete Positive Parenting Literature review and inform decision making re: current service delivery plans





Mental Health Promotion

- NSMLHIN perinatal mood disorder
 - primary care outreach as needed
- Screening, support services for parents experiencing perinatal mood disorders or symptoms
- Focus on Infant and Early Mental Health
- Support Mental Health Promotion -SMDHU internal planning
- Revisions of PPMD protocols

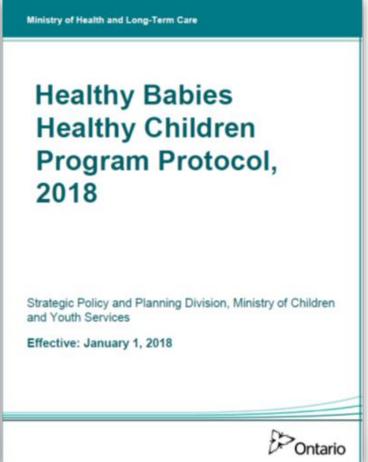




Healthy Babies Healthy Children (HBHC) Program

Healthy Growth and Development Standard states:

- The board of health shall provide all components of the Healthy Babies Healthy Children Program in accordance with the Healthy Babies Healthy Children Protocol, 2018
- To optimize newborn and child healthy growth and development and reduce health inequities for families receiving services (HBHC Program Protocol, 2018, p. 2)





HBHC Program Staffing

- Program Managers,
- Public Health Nurses
- Family Home Visitors
- Program Assistant

- Over several years, HBHC has struggled to meet the needs and demands for service leading to waitlisting of clients
- 100% of funding is through the Ministry of Children, Community and Social Services.



HBHC Program

- Prevention and early intervention program
- Support individuals and families at risk related to healthy child development and/or parenting
- Support families in prenatal and early childhood (targeted) and universally in the postpartum period

EARLY CHILD DEVELOPMENT

HEALTHY BABIES HEALTHY CHILDREN



Supporting you and your child

Having a baby is an exciting and challenging time. You may have a lot of questions and need help adjusting to life with a new baby. Ontario's Healthy Babies Healthy Children program provides home visits to parents who need more support during pregnancy, after your baby is born and as your child grows.

Home visits help you learn about:

- · having a healthy pregnancy and birth
- · connecting with your baby
- · how you can help your child grow and develop
- · breastfeeding, food and healthy nutrition
- · taking care of yourself and your family
- other services available for you and your child in your community

Participation in the program is voluntary.

To find out more, contact your local health unit ontario.ca/publichealth

Parenting tips for the first few months

The early years of your child's life are a very exciting time. Your baby is learning about you and the world around them. You are your baby's best teacher. How you care, talk and play with your infant will influence how your child learns and grows.

(continued on reverse)





HBHC – Agency Priority

- Program has been considered a Level A agency priority during COVID-19 recovery, as identified within the SMDHU Recovery Framework (2021)
 - Impacts of Pandemic = increased need for support for vulnerable families
 - Increased financial and housing burden
 - Increased mental health challenges
 - Decreased access to community programs and supports
 - Home visiting with families resumed in spring 2022 after full program redeployment in late 2021

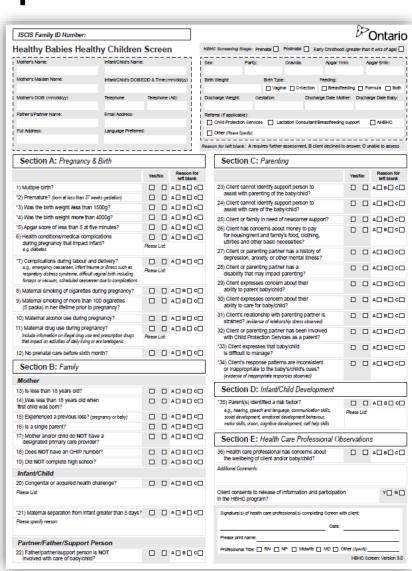


HBHC Program Components

These components can occur, with client consent, during the prenatal, postpartum and early childhood periods:

- Screening
- Assessment
- Support services
- Blended home visiting
- Service planning and coordination
- Referrals and/or recommendations
- Participation in service and system integration
- Evaluation and Research





HBHC Blended Home Visiting Services Family Service Plan Goals

Home visits provided by a public health nurse (PHN) and lay home visitor (Family Home Visitor) to consenting families following an in-depth assessment. Goals include the following:

- Optimal growth and development
- Optimal prenatal health/parental health
- Breastfeeding
- Attachment, relationships
- Positive parenting
- Addiction/dependency management
- Education/employment

- Settlement/cultural adaptation
- Financial stability
- Housing stability
- Life skills
- Nutrition, food security
- Self- care
- Safe environment



Referrals

Referrals and/or recommendations to community services for families with children















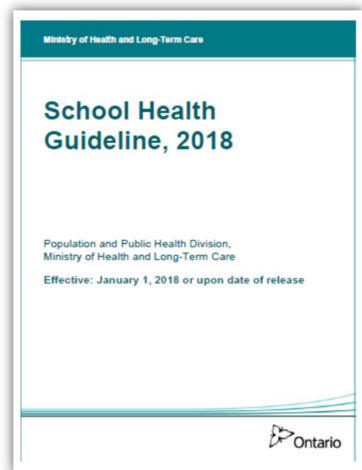






School Health Program
Staffing

- Program Manager
- Public Health Nurses
- Public Health Nutritionist
- Public Health Dietitian
- Program Assistant





School Health

The Goal:

To achieve optimal health of school-aged children and youth through partnership and collaboration with school boards and schools (OPHS, 2018).

Interventions are implemented in accordance with relevant guidelines including:

- Chronic Disease Prevention
- Health Equity
- Injury Prevention
- Healthy Growth and Development
- Mental Health Promotion
- School Health
- Substance Use Prevention and Harm Reduction



Healthy Schools

- Online Information and Resources for Administrators and Educators related to school health
- Outreach to all publicly funded schools
- School community assessments
- Formation and support of Healthy Schools committees
- Comprehensive School Health Action Planning and Evaluation
- Supporting Home, School and Community Partnerships e.g. COMPASS (Community Partners and Schools)
- Parenting Education and Engagement
- Health Education Support for implementation of curriculum





SMDHU PHN School Board Liaison

- Internal Assessment and Consultation (SMDHU)
- External Assessment and Consultation (school board)
- Relationship/Partnership Building
- Advocacy
- Health Education
- Data Collection & Research
- Policy Development and Implementation Support





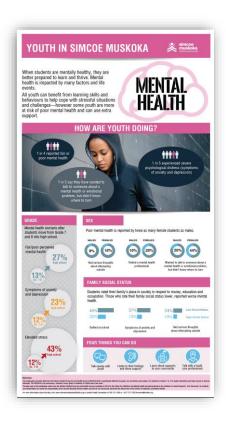
Promoting Positive Mental Health in Schools

School Health PHNs support student positive mental health and well-being through the implementation of the following initiatives:

- Mental Health Promotion & Support
- Whole school (Tier 1 universal) approaches
- Promotion of Resilience via Developmental Assets

 ® & Developmental Relationships

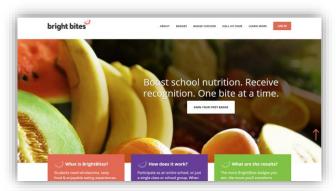
 ®
- Kids Have Stress Too
- Healthy Playground Activity Leaders in Schools (Healthy P.A.L.S.)

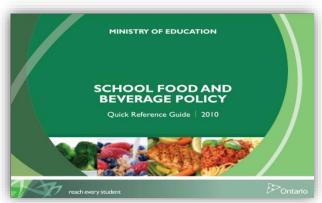




Healthy School Nutrition Environments

- Bright Bites Support and Promotion
- Support School Nutrition Programs (SNP)
- School Food and Beverage Policy Implementation Support
- Food safety in schools
- You're the Chef (YTC)
- Assist schools to adopt a comprehensive school health model that supports healthy eating habits
- Support Initiatives related to Food Insecurity





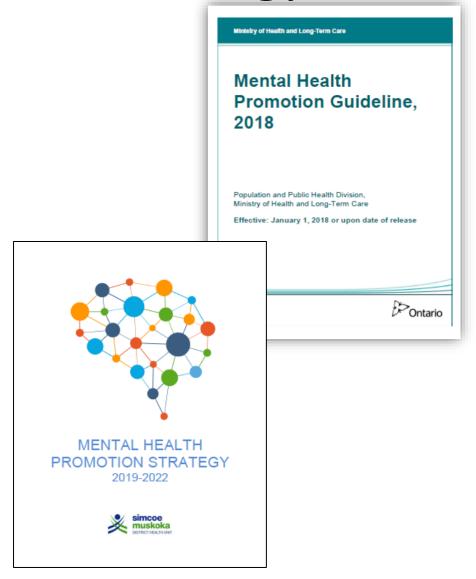




Mental Health Promotion Strategy

Department-Wide Priority:

- CFH Department has agency leadership on implementation of OPHS Mental Health Promotion Guideline requirements and led agency development of the Strategy
- Agency-wide Mental Health Promotion Committee approved to re-commence during agency recovery phase
- Embedding mental health promotion strategies and approaches across public health programs and services. (see Section 6.1)
- Seeking opportunities to offer mental health promotion programs and services across the life course. (see Section 6.2)
- Seeking opportunities to implement whole-population and community-based interventions, particularly for cross-cutting issues. (see Section 6.3)





Contact

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