

Stakeholder Relations and Partnership Building Policy

Policy Number	BOH115	Approved Date	February 20, 2019
----------------------	--------	----------------------	-------------------

REVISION HISTORY

Reviewed		Amended:	September 20, 2023
-----------------	--	-----------------	--------------------

Purpose

This policy is established in accordance with the *Ontario Public Health Standards: Requirements for Programs, Services and Accountability*.

It is important that the Corporation is seen as an important and integral part of the community, engaged with a broad cross-section of community stakeholders, associations, employers, patients and individuals. Through ongoing, purposeful and proactive relationship-building with key constituents, the credibility and public image of the Corporation is enhanced, encouraging support for the Corporation and any initiatives undertaken by it.

Scope

This policy shall guide the involvement of the board of directors of the Corporation (the “**Board**”) with key stakeholder groups.

The Board will ensure that linkages are established with 2 key groups including:

- individuals, families and community partners within the municipalities served by the Corporation
- Ministry of Health (“**MOH**”) and the Ministry of Children, Community and Social Service (“**MCCSS**”)

Organizations with which the Corporation currently has formal strategic alliances may also be considered in Board deliberations.

Regulation

a) Patient, families and local community partners

The interests of individuals, families and local community being served are of the utmost importance. The Board must therefore take into account the public interest when making any decisions. It is the policy of this Board to ensure that the individuals and families in the municipalities served by the Corporation, the County of Simcoe, City of Barrie, City of Orillia and The District Municipality of Muskoka, are consulted about whether and how well their needs are being met. It is the responsibility of the Medical Officer of Health to ensure an administrative process is put in place to achieve this and to ensure that the information is collected and is used to improve the outcomes of the services and programs of the Corporation. The Corporation will link with families and community members with whom it

can reasonably connect and who also have a perspective on the Corporation and its scope of work. The Corporation shall partner with businesses, municipalities, schools, childcare centres, workplaces and healthcare and long term care facilities to deliver programs and services.

We will continually seek feedback from these partners to ensure that the Corporation has a broad reach and the Corporation is effective as possible in fulfilling its role. We will also measure, monitor and report on the activities and achievements of Board and assess the results to demonstrate value and contribution of public health.

b) Ministry of Health

The Board believes its role as it relates to MOH/MCCSS includes the following:

- i. Developing ongoing awareness of key government initiatives, and public policy direction in health care
- ii. Informing the government and other appropriate elected officials of the necessary supports and resources the Corporation requires to achieve the desired outcomes
- iii. Providing information, input and/or reaction to government policy and legislation as required to achieve the desired outcomes, independently or collectively with other health service providers or stakeholders.
- iv. Regular reporting to the MOH/MCCSS on program indicators, finances, and local challenges/issues in meeting outcomes as well as year- end reporting on the affairs and operations, including performance on requirements (programmatic and financial), delivery of quality public health programs and services, practice of good governance, and compliance with various legislative requirements.

Amendment

This policy shall be reviewed and approved by the Board every two years, and may be amended from time to time as the Board deems necessary.