COMMUNITY AND FAMILY HEALTH DEPARTMENT

Board of Health Orientation October 31, 2016

Carolyn Shoreman,

Program Director



CFH - GOALS

- To reduce the burden of preventable chronic diseases of public health importance (OPHS, 2008).
- To reduce the frequency, severity, and impact of preventable injury and of substance misuse (OPHS, 2008).
- To enable individuals and families to achieve optimal preconception health, experience a healthy pregnancy, have the healthiest newborn(s) possible, and be prepared for parenthood (OPHS, 2008).
- To enable all children to attain and sustain optimal health and developmental potential (OPHS, 2008).

Ontario Public Health Standards 2008

Revised October, 2015

The Ontario Public Health Standards are published as the guidelines for the provision of mandatory health programs and services by the Minister of Health and Long-Term Care, pursuant to Section 7 of the Health Protection and Promotion Act, R.S.O. 1990, c. H.7.



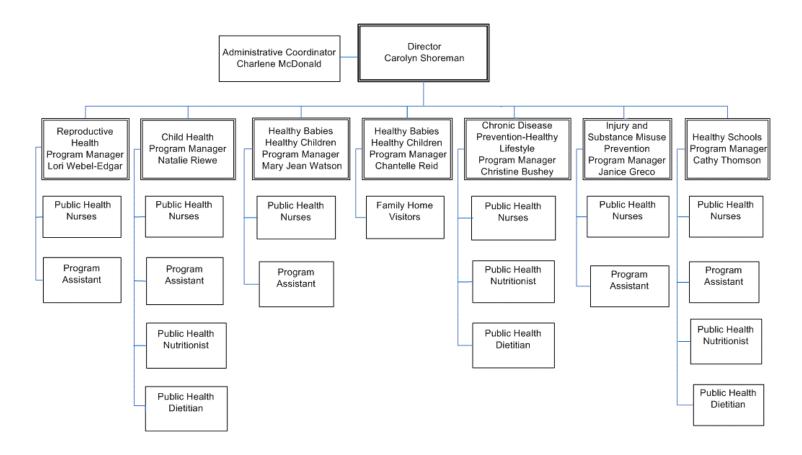


ONTARIO PUBLIC HEALTH STANDARDS

- Ministry of Health and Long-Term Care
 - Chronic Diseases and Injuries
 - Chronic Disease Prevention
 - Injury and Substance Misuse Prevention
 - Family Health
 - Reproductive Health
 - Child Health
 - Healthy Schools Program
- Ministry of Children and Youth Services
 - Healthy Babies Healthy Children Program



COMMUNITY AND FAMILY HEALTH ORGANIZATIONAL CHART- 94 EMPLOYEES/83.8 FTE



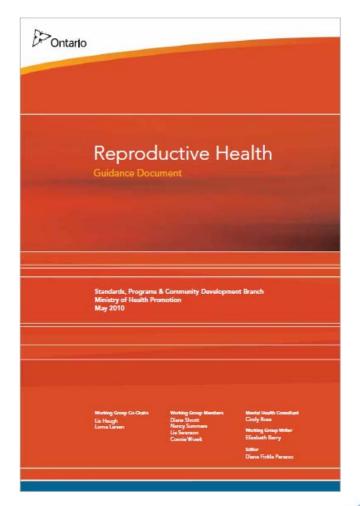
Revised 2016-04-26



REPRODUCTIVE HEALTH PROGRAM

- Preconception Health
- Healthy Pregnancies & Birth Outcomes
- Preparation For Parenthood
- "Investing in expectant mothers and their young children is a powerful equalizer and a key tool for economic and social stability."

(Mustard, Early Years Study 3 2011, p. 7)





REPRODUCTIVE HEALTH STAFFING

Total of 9.7 FTE in Reproductive Health Program

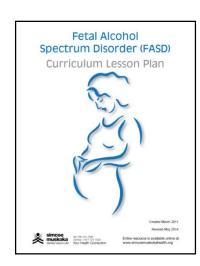
- 1.0 FTE Program Manager-Lori Webel-Edgar
- 7.1 FTE Public Health Nurses (9 individuals)
- 1.0 FTE Program Assistant

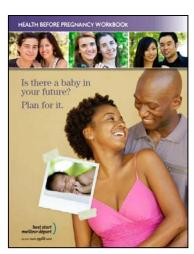




PRECONCEPTION HEALTH

- Preconception Health Resources –women and men
- FASD Lesson Plan
 - Provided to SCDSB, SMCDSB & Trillium Lakelands District School Boards
- Cross program collaboration





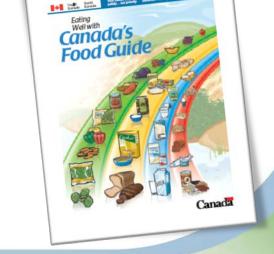


HEALTHY PREGNANCIES & BIRTH OUTCOMES

Canada Prenatal Nutrition Projects:

- Weekly program for pregnant women and their infants
 - 12 different locations
- Come together for education, support and nutritious food
 - PHN focus on healthy pregnancy, breastfeeding, smoking cessation, preparation for parenthood
 - Mothercare-Simcoe
 - Great Beginnings-Muskoka







HEALTHY PREGNANCIES & BIRTH OUTCOMES

Alcohol

- · No safe amount, no safe time and no safe kind
- Simcoe County Fetal Alcohol Spectrum Disorder Prevention Committee
- Simcoe County Fetal Alcohol Spectrum Disorder Advisory Committee

Tobacco

- More than 4,000 chemicals pass from mother to fetus
- Causes oxygen level in blood to fall
- Cessation counselling

Healthy Weights

- Help to reduce the risk of babies being born "large for gestational age" or being born by cesarean section.
- Help women to achieve a healthy weight after birth.





CITY HALL TO COLLIER STREET TEL. (706) 762-7800 FAX. (706) 739-4366



P.O. BOX 400 BARRIE, ONTARIO LAM 475

THE CORPORATION OF THE CITY OF BARRIE Mayor's Office

PROCLAMATION

 JEFF LEHMAN, Mayor of the City of BARRIE, do hereby proclaim

September 9, 2016

september 9, 201

Fetal Alcohol Spectrum Disorder Awareness Day

City of



Orillia

Office of the Mayor

PROCLAMATION

Fetal Alcohol Spectrum Disorder Awareness Day

September 9, 2016



Proclamation

September 9, 2016 as

International FASD Awareness Day



Proclamations

Fetal Alcohol Spectrum Disorder (FASD) Awareness Day - September 9, 2016



PROCLAMATION

To designate September 9, 2016

Fetal Alcohol Spectrum Disorder (FASD) Awareness Day

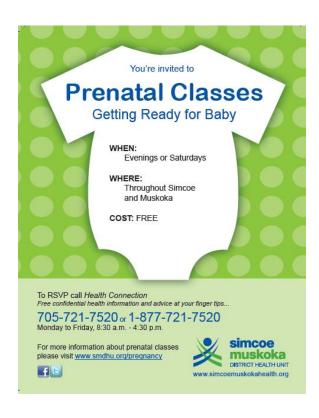


PREPARATION FOR PARENTHOOD

Prenatal Classes: delivered to expectant parents by Public Health Nurses

Topics include:

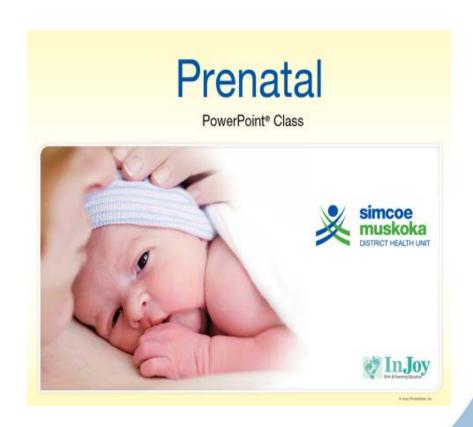
- Nurturing your baby
- Keeping your baby safe
- Feeding your baby
- Becoming a parent
- What life will be like with baby in the first few weeks





WE'RE EXPECTING!

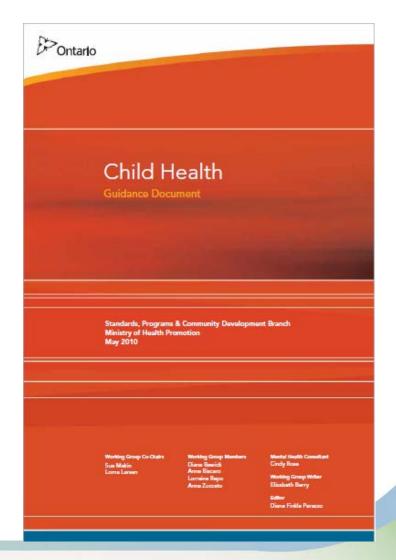
As of November 2016 we will be adding an online prenatal education option.





CHILD HEALTH PROGRAM

- Breastfeeding and Healthy Infant/Child Nutrition
- Positive Parenting and Healthy Family Dynamics
- Healthy Growth and Development





CHILD HEALTH PROGRAM STAFFING

Total of 11.0 FTE in Child Health Program

- 1.0 FTE Program Manager-Natalie Riewe
- 7.0 FTE Public Health Nurses (9 individuals)
- 1.0 FTE Public Health Nutritionist
- 1.0 FTE Public Health Dietitian
- 1.0 FTE Program Assistant





BREASTFEEDING AND INFANT/CHILD NUTRITION

KEY MESSAGES

Breastfeeding is important because:

- it lowers risk of disease/illness in children and for the breastfeeding parent.
- It's free, environmentally friendly, and safe and secure food source in emergencies.

Children need only breastmilk until 6 months of age and can continue breastfeeding 2 or more years and should start eating other foods at 6 months.





SMDHU

Implement best practices to protect, promote and support breastfeeding and support all families and their babies no matter how they are feeding by:

- Working toward and achieving Baby
 Friendly Initiative Designation
 (MOHLTC Accountability Agreement)
- Offer clinical support (BCFHT, Breastfeeding Place)
- Health promotion to increase community support (public, businesses, organizations and municipalities)
- Health system planning, health care provider outreach, (primary care and hospitals), education events, primary care portal.
- Following the International Code to reduce marketing pressure for families to use formula and reduce conflicts of interest for health care staff



POSITIVE PARENTING AND HEALTHY FAMILY DYNAMICS

- Triple P[®] Positive Parenting Program, Select Seminar Series and Tip Sheet Sessions
 - Triple P Ontario website
 <u>http://www.triplepontario.com/en/home.asp</u>
 <u>x</u>
- Cross-sectoral implementation planning at multiple levels including local, county/district wide, provincial and national
- Part of a system of service delivered within the community including program partners like OEYCs, Children's Mental Health providers, Early Intervention Services and children's aid
- Fathering Initiative



Triple P Professional Development Opportunity

Hosted by the Simcoe County Triple P Implementation Task Group

Monday May 30, 2016 9 am-Noon

Being a Triple P

- Common problems
- Why problems occur
 How to prevent
- How to improve your
- Discussions
- Networking
- Peer Support

9-10 introductions, networking and review

10-12 Julie London - York Triple P Coordinator will present

"Being a Triple P Practitioner"

Simcoe Muskoka Family Connexion Office

BARRIE 60 Bell Farm Rd, Unit 7 L4M 5G6

Or Via conferencing equipment at Simcoe Muskoka Family Connexion offices in the following locations:

 157 Holland Street E.
 186 Hurontario St. Unit 105
 81 Main St. W.
 741 Yonge St. Units 7 & 94 Colborne St. Orillia, ON Extra 282
 94 Colborne St. Orillia, ON Hundridle, ON B
 8
 Orillia, ON Orillia, ON UNITS 282
 07 Orillia, ON UNITS 282
 137 279
 137 279
 137 279
 137 279

Refreshments will not be provided please feel free to bring your own

Register by email to: Terl.Kay@smdhu.org by May 24. Please Indicate your name, role, organization and the location you plan to attend in as there is limited seating in some locations



HEALTHY GROWTH AND DEVELOPMENT

NutriSTEP:

- A nutrition risk screening tool for the early years
- Accountability Indicator



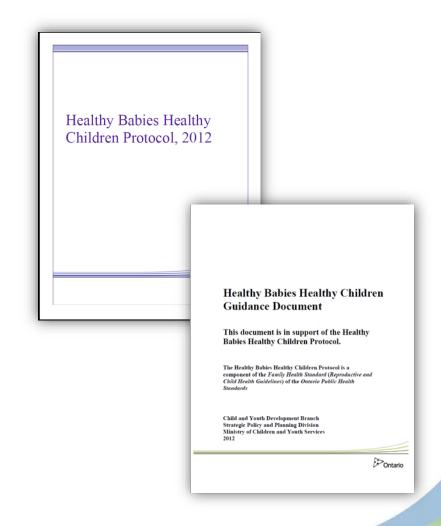
- Promotion of the Enhanced 18-month Well Baby visit
 - Support for primary care providers to access provincial supports and tools
 - www.18monthvisit.ca





HEALTHY BABIES HEALTHY CHILDREN PROGRAM

- Women and their families in the prenatal period and families with children from birth until their transition to school, identified with risk will be provided with opportunities to achieve their potential.
- Every child and parent identified with risk in Ontario will have access to evidence-informed programs and services that support healthy child development and effective parenting.





HBHC PROGRAM STAFFING

Total of 25.4 FTE in HBHC Program

- 2.0 FTE Program Managers-Chantelle Reid and Mary Jean Watson
- 15.0 FTE Public Health Nurses (16 individuals)
- 7.4 FTE Family Home Visitors (10 individuals)
- 1.0 FTE Program Assistant

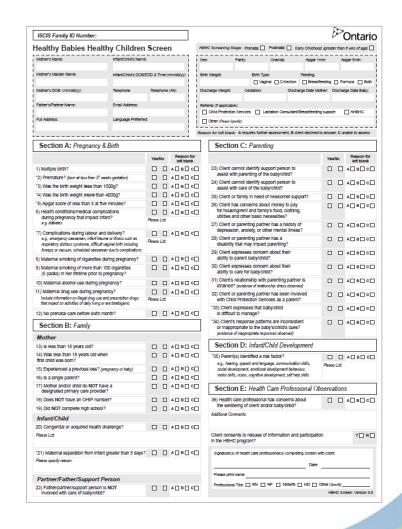




HBHC PROGRAM COMPONENTS

These components can occur, with client consent, during the prenatal, postpartum and early childhood periods:

- Screening
- Assessment
- Support services
- Blended home visiting
- Service planning and coordination
- Referrals and/or recommendations
- Participation in service and system integration
- Evaluation and Research





HBHC BLENDED HOME VISITING SERVICES

Home visits provided by a public health nurse (PHN) and lay home visitor (FHV) to consenting families following an in-depth assessment.

- Optimal growth and development
- Optimal prenatal health/parental health
- Breastfeeding
- Attachment, relationships
- Positive parenting
- Addiction/dependency management
- Education/employment

- Settlement/cultural adaptation
- Financial stability
- Housing stability
- Life skills
- Nutrition, food security
- Self- care
- Safe environment



REFERRALS

 Referrals and/or recommendations to community services for families with children







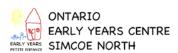














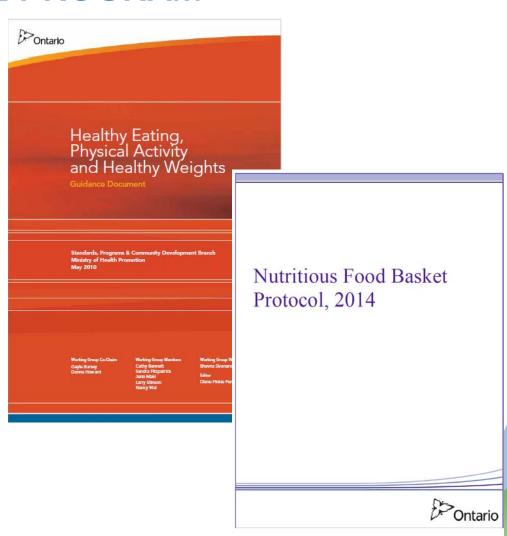


CHRONIC DISEASE PREVENTION-HEALTHY LIFESTYLE PROGRAM

Program Goal

To reduce the burden of preventable chronic diseases of public health importance.

- Cardiovascular Disease
 - Heart Disease
 - Stroke
- Type 2 Diabetes
- Cancer
- Respiratory Disease





CHRONIC DISEASE PREVENTION-HEALTHY LIFESTYLE PROGRAM STAFFING

Total of 12.5 FTE in CDP-HL Program

- 1.0 FTE Program Manager-Christine Bushey
- 9.5 FTE Public Health Nurses (10 individuals)
- 1.0 FTE Public Health Nutritionist
- 1.0 FTE Public Health Dietitian
- Program Assistant shared with ISMP



CDP-HL PROGRAM COMPONENTS

Primary Prevention Priorities

- Physical Activity
 - ☐ Increase physical activity (PA)
 - ☐ Decrease sedentary behaviour (SB)
- Healthy Eating & Food Security
 - ☐ Increase consumption of plant-based foods
 - ☐ Decrease consumption of processed foods
- Healthy Weights
 - □ Achieve and maintain healthy weights by the 4 goals above

Secondary Prevention

Promote Cancer Screening



Canadian Physical Activity Guidelines Canadian Sedentary Behaviour Guidelines

Your Plan to Get Active Every Day

CSEP SCPE



Food Security

- What would food security look like in our community:

 Community pathers help develop local food chances, urban
- agriculture glacerines, social bood produtement process and tuse planning policies.

 Local land use planning policies make sure there are groce
- Local and use partning pooles make sure there are grocer stores, community gardens and farmens' markets within east reach.
- guidelines help local farmers, and these who process a local, compete fairly with exported food.
- Food is produced and sold within the local region.
 Social associance and minimum wage is based on local to
- Education and training help people choose local foods and prepare them in beatility ways.

Food security has many benefits

- farmers and others in the food sector by creating jobs, incor and security.
- Makes healthy foods more available so people can meet the
- Increases the number of vegetables and trust people e is an important part of a healthy det.
- When people buy local and out foods in session, it he

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Everyone deserves food security Clerk of these life has no information.

For more information or to access the other factsheets available in this series contact Your Health Connect



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PHYSICAL ACTIVITY

- Official Plan Reviews
- Active Transportation/Built Environment
- Access to Recreation
- Naturalized Outdoor Play Environments
- Physical Literacy Schools / Community
- School Travel Planning
- PA/SB Workplace Pilot Project
- Local and Provincial Involvement



NEWS LOCAL

Grading Orillia's walkability



By Patrick Bales, The Orillia Packet & Times

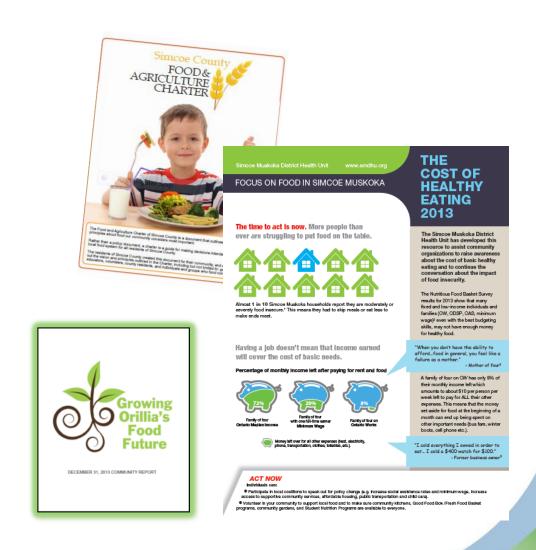
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HEALTHY EATING AND FOOD SECURITY

- Official Plan Reviews
- Nutritious Food Basket Survey
- Provincial Advocacy
- Food Charters
- Household Food Insecurity
- Community Food Security Coalitions
- Community Gardens
- Food Skills





INJURY AND SUBSTANCE MISUSE PREVENTION PROGRAM

Goal is to decrease the frequency, severity, and impact of preventable injury and substance misuse in Simcoe Muskoka

- Fall prevention across the lifespan
- Road and off road safety
- Alcohol and other drug misuse prevention





INJURY AND SUBSTANCE MISUSE PREVENTION PROGRAM STAFFING

Total of 11.8 FTE in Injury and Substance Misuse Prevention Program

- 1.0 FTE Program Manager-Janice Greco
- 9.8 FTE Public Health Nurses (11 individuals)
- 1.0 FTE Program Assistant (shared with CDP-HL)





FALL PREVENTION

Fall Prevention
Programs, Services & Resources

Simcoe Muskoka
Integrated
Fall
Strategy
In Simcoe County
& District of Muskoka



Falls 85% of all injury-related hospitalizations are due to falls in those over 65





ROAD AND OFF ROAD SAFETY

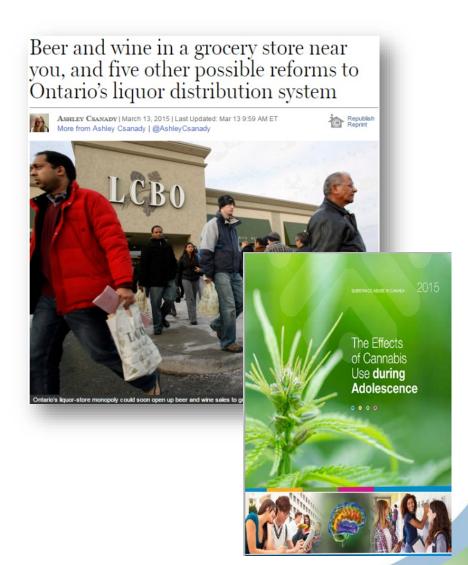






SUBSTANCE MISUSE PREVENTION

- Promote LRDGs
- Screening Brief Intervention and Referral
- Education and awareness of health harms
- Healthy alcohol and cannabis policy advocacy





OPIOID USE IN SIMCOE AND MUSKOKA

- Medicine cabinet cleanout initiatives
- Waste management calendar messages to return unused medications
- National Addiction Awareness
 Week anti-stigma/education
 campaign with partners
- Patch for Patch return programs initiated with partners in Muskoka, Barrie and coming soon to Orillia



Take them to your local pharmacy for safe disposal







HARM REDUCTION- NEEDLE EXCHANGE PROGRAM

"Far from enabling addiction, needle exchange can serve as small but indispensable first step toward recovery."

(Dr. Gabor Mate)

- Reduce transmission of HIV, hepatitis B and C
- Educate drug users of risks involved in sharing needles, smoking and other drug paraphernalia
- Provide a supportive, safe environment that encourages clients to access health, counselling and social services







PREVENT OPIOID DEATH (POD) KIT PROGRAM

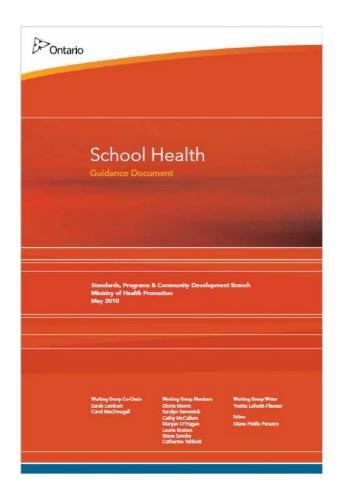
A harm reduction initiative that puts Naloxone into the hands of opioid users in Simcoe Muskoka so they can use it in the event of an overdose.





HEALTHY SCHOOLS PROGRAM

Working with elementary and high schools, school boards and community partners in Simcoe Muskoka to support the physical, emotional, mental, social and spiritual health of whole school communities.





HEALTHY SCHOOLS PROGRAM STAFFING

Total of 11.4 FTE in Healthy Schools Program

- 1.0 FTE Program Manager-Cathy Thomson
- 7.8 FTE Public Health Nurses (8 individuals)
- 1.0 FTE Public Health Nutritionist
- 1.0 FTE Public Health Dietitian
- 0.6 FTE Program Assistant





HEALTHY SCHOOLS TEAM

School PHNs

- Foster relationship building with school partners: Meet with schools to discuss health related strengths, priorities and issues – support with needs assessments as indicated
- Assist schools in identifying and engaging key stakeholders, ensuring student voice
- Support creation and implementation of comprehensive action plans to address school health related priorities in collaboration with the school community
- Promote health unit resources / services and assist schools with linkages to community resources

School Board Liaison PHNs

- Communicate and collaborate with school board partners related to mutual priorities
- Facilitate health unit programs and services through school boards and into schools
- Support program teams with comprehensive strategies to address health in schools, curriculum links and communication with school boards

Public Health Nutritionist / Dietitian

 Support healthy eating policies and supportive environments in schools, including School Food and Beverage Policy, School Nutrition Programs and BrightBites

All team members support community partnerships with schools/school boards and other community agencies through networks such as COMPASS (Community Partners with Schools)



PROMOTING POSITIVE MENTAL HEALTH

Healthy Schools PHNs also support student positive mental health and well-being through the implementation of the following initiatives:

- Playground Activity Leaders in Schools (P.A.L.S.)
- Triple P in Schools
- Roots of Empathy
- Can You Feel It?
- Youth Asset Development
- And more...





JFY SCHOOLS / HEALTHY SCHOOLS TWITTER





- <u>JFY Schools</u> resources for Administrators and Educators related to school health
- Écoles Francophone resources in French related to school health
- Twitter: @SMHealthySchool reaching out to schools to support health



CONTACT

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