

Area Based Analysis on HealthSTATS

This resource is intended to provide some additional context about area-based analysis and geographies available on SMDHU HealthSTATS dashboards.

General considerations

- Data included on HealthSTATS may be presented at the following levels of geography:
 - Simcoe Muskoka
 - Ontario
 - Simcoe County and Muskoka District (Census division)
 - Municipality
 - Public Health Planning Area ("Planning Area")
- Geography for data presented on HealthSTATS is primarily based on the residential address of the individual unless otherwise specified. Death data provided from the Office of the Chief Coroner of Ontario uses the location of the incident (or death) instead of the residential address of the deceased.
- Summary data for the Simcoe Muskoka District Health Unit (SMDHU) typically include information for all individuals living inside the borders of Simcoe County and Muskoka District, including those living on [Canadian Forces Base \(CFB\) Borden](#) and those living on First Nation communities (i.e., [Moose Deer Point](#), [Wahta Mohawk First Nation](#), [Beausoleil First Nation](#), and [Chippewas of Rama First Nation](#)). Data from the Better Outcomes Registry and Network ([BORN](#)) does not include births from local First Nation communities. Diseases of Public Health Significance ([DoPHS](#)) may not include clients that live on CFB Borden or First Nations communities.
- Local First Nation communities are included in the overall totals and in the totals for Census divisions (Simcoe County and the Muskoka District) for several data sources such as emergency department visits or hospitalizations. However, we are not currently providing data related to specific First Nation communities, other than some information from the Census. SMDHU is in the process of initiating conversations with these communities to determine what additional data will be displayed on our HealthSTATS website. As these conversations take place and decisions are made, updates may be provided on HealthSTATS.

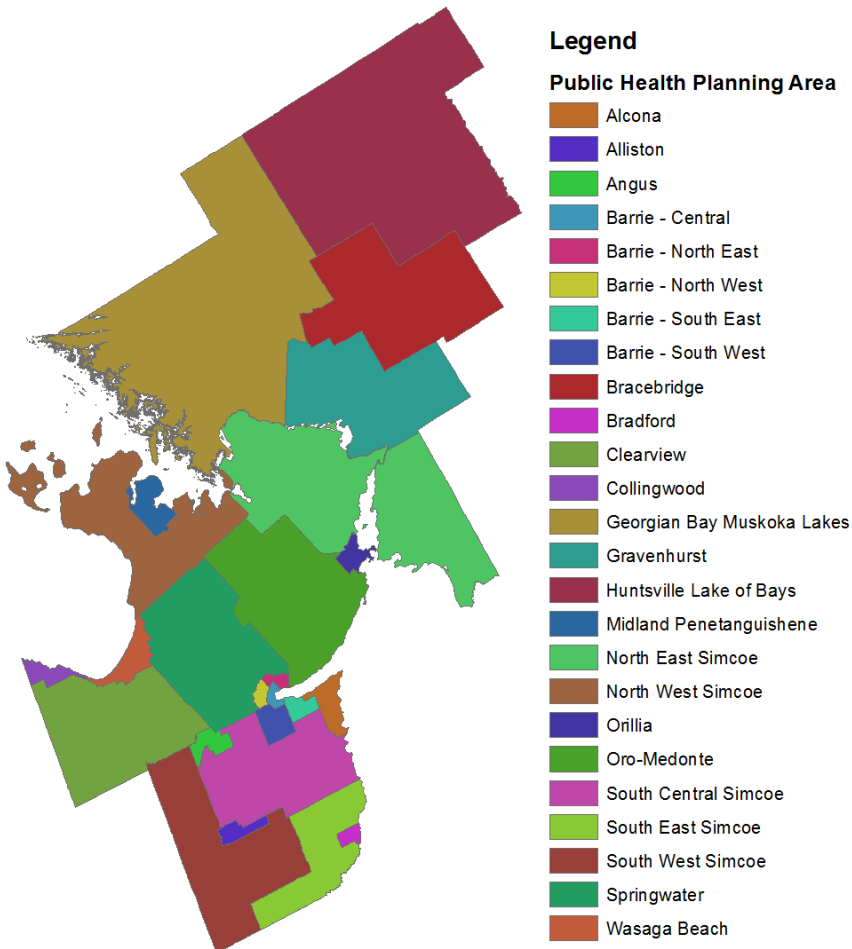
Municipality Analysis

- Municipality-level data reported on HealthSTATS is based on the [Census Subdivision \(CSD\)](#) as defined by Statistics Canada. For most municipalities inside SMDHU, the borders of the lower-tier municipalities and CSDs are the same. One notable difference is for Essa Township, where the CSD includes those living on CFB Borden as well as those living in the municipality of Essa Township.
- Denominator data for municipality-level analysis is taken from the population estimates as reported by Statistics Canada unless otherwise specified.

- Assignment of specific municipalities for numerator data (e.g., outcomes like births, deaths, and hospitalizations) can vary depending on the data source.
- Data sets that are available from IntelliHEALTH Ontario have public health unit and municipality assigned centrally by the Ministry of Health. Data reported from BORN are available at the Census Dissemination Area ([DA](#)) level. In SMDHU, all DAs are unique to a specific municipality. Other data sources may rely on the city or town included on the client record to assign the municipality.
- For other data sources, this is usually done by linking an individual's six-digit postal code to a municipality through a postal code conversion file ([PCCF](#)) licensed by Canada Post. Programs that randomly assign geographic areas that share six-digit postal codes based on population share are usually referred to as [PCCF+](#) programs.
- Numbers may differ between public health planning areas and municipalities as a result of differences in the ways that geographies are assigned.

Public Health Planning Area Analysis

2022 SMDHU Public Health Planning Areas



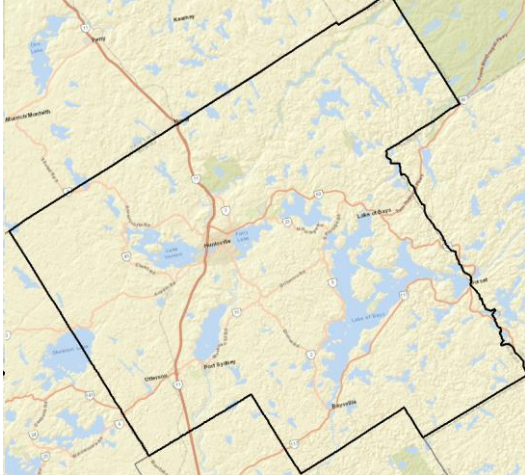
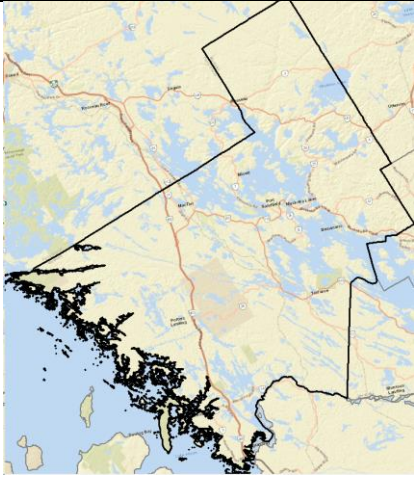
- Public Health Planning Areas (PHPAs) are custom geographies created by SMDHU for statistical reporting purposes. There are currently 25 individual PHPAs inside Simcoe Muskoka. PHPAs are made up of one or more Aggregate Dissemination Areas ([ADAs](#)) as defined by Statistics Canada. The goal of the PHPAs is to report health status data at the smallest geographic level possible while respecting municipal boundaries and maintaining a sufficient population base to report reliable statistics.
- Denominator data for PHPA-level analysis is taken from the Census ADA counts provided by Statistics Canada for the years 2001, 2006, 2011, 2016, and 2021. Please note that denominators will not match exactly between equivalent geographies at the municipal and PHPA levels because of the difference in data sources.

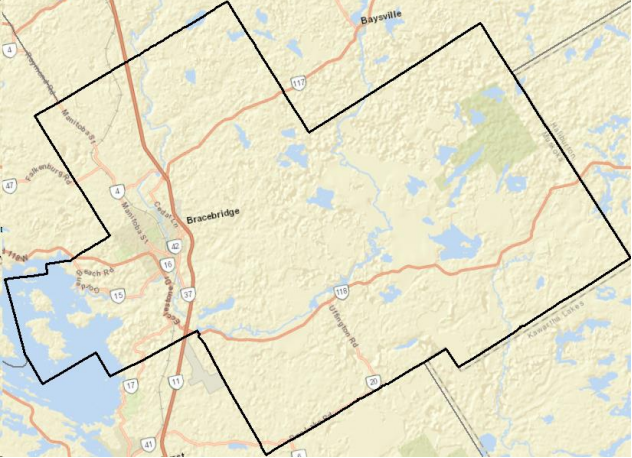
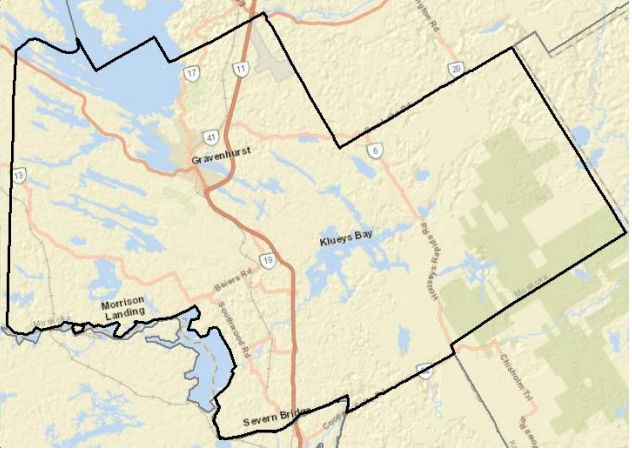
- Most PHPA-level data reported on HealthSTATS are based on the six-digit postal code included on the client record and run through a version of the PCCF+ program internally at SMDHU to link the client record to a specific PHPA.
- Numbers may differ between public health planning areas and municipalities as a result of differences in the ways that geographies are assigned.
- See appendix for additional details on 25 PHPAs, including a list of some of the communities included within each planning area and reference map.

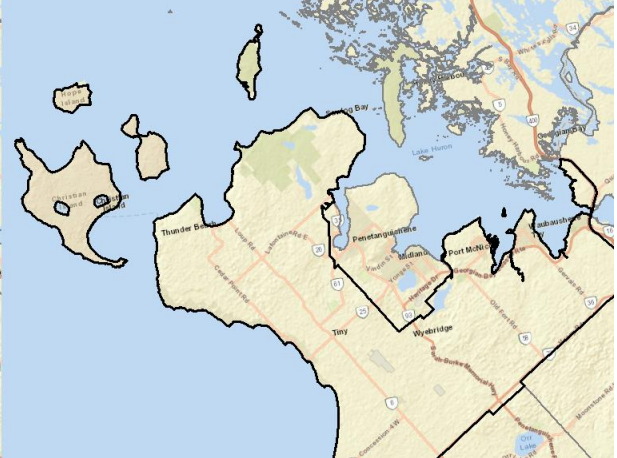
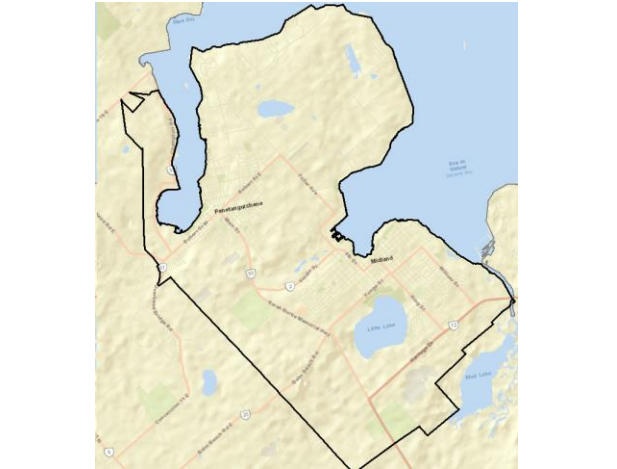
Ontario Marginalization (ON-Marg) Area-Based Analysis

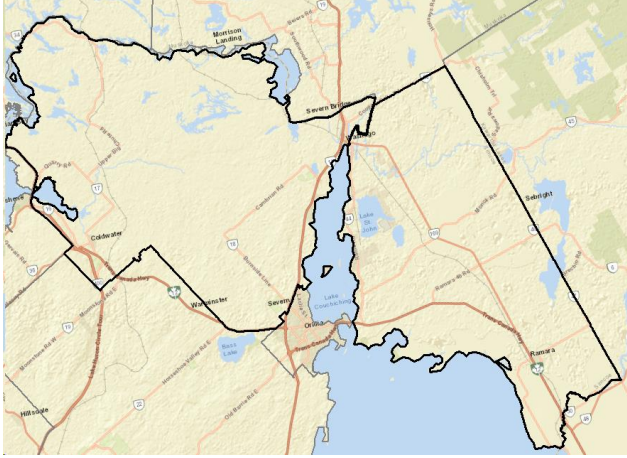
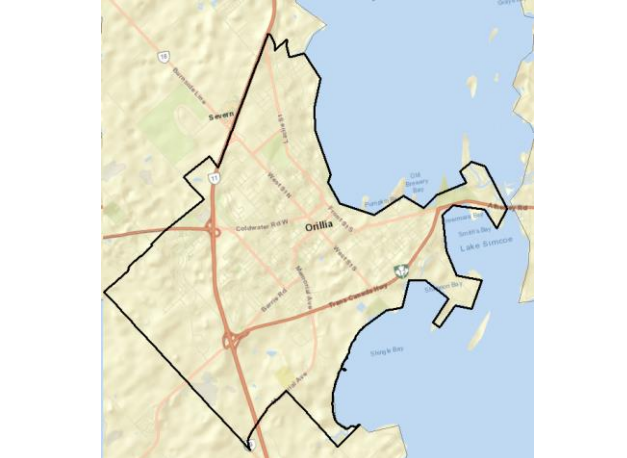
- The [ON-Marg](#) dimension of [material deprivation](#) provides a way to compare health status indicators among those with various levels of access to material resources based solely on their six-digit postal code.
- Health status data presented on HealthSTATS by material deprivation [quintile](#) (from least to most marginalized) are based on provincial quintiles as provided in the ON-Marg data downloads. Material deprivation marginalization quintiles are assigned based on the DA assigned to the client record (after running the postal codes through the PCCF+ internally at SMDHU).
- Denominator data for ON-Marg analysis is taken from the Census DA counts provided by Statistics Canada for the years 2016 and 2021, unless otherwise specified.
- Client records for years spanning 2014-2018 are assigned quintiles from the 2016 version of ON-Marg and records for years spanning 2019-2023 are assigned quintiles from the 2021 version of ON-Marg. ON-Marg analysis has not been conducted for any data prior to 2014.

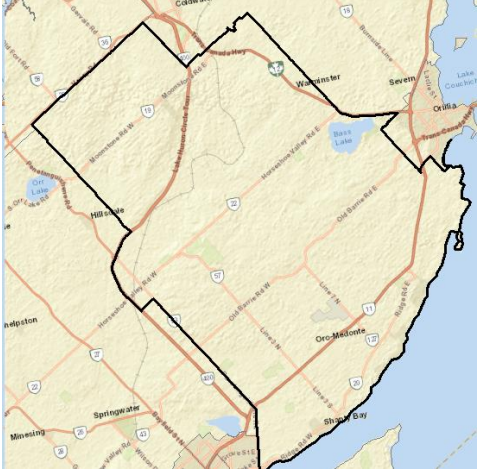
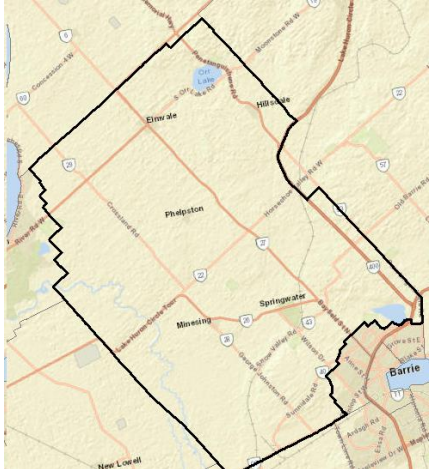
Appendix: Public Health Planning Area Reference Table

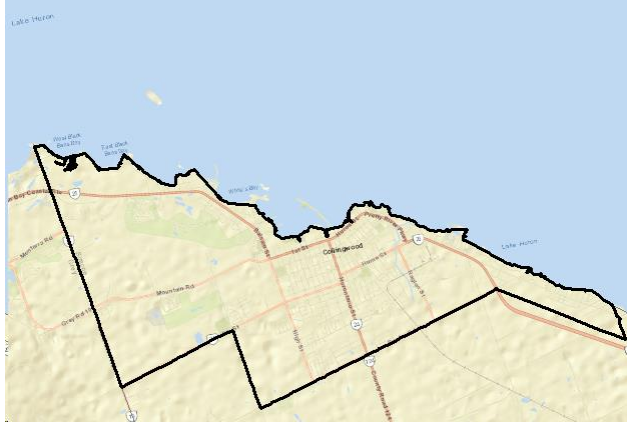
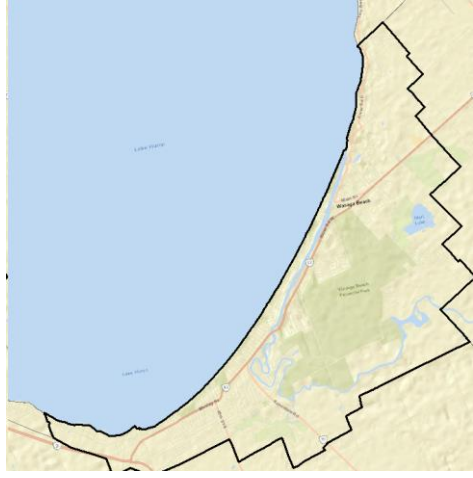
District	Area Name	Description	Communities	Map
Muskoka District	1: Huntsville Lake of Bays	Covers the combined municipalities of the Town of Huntsville and the Township of Lake of Bays.	Baysville, Dorset, Huntsville, Lake of Bays, Port Sydney, Utterson.	 <p>A topographic map of the Huntsville Lake of Bays region. A black outline delineates the planning area, which includes the Town of Huntsville and the Township of Lake of Bays. The map shows major roads, lakes, and surrounding terrain.</p>
Muskoka District	2: Georgian Bay Muskoka Lakes	Covers the combined municipalities of the Township of Georgian Bay and the Township of Muskoka Lakes. It also includes the communities of Wahta Mohawk First Nation and Moose Deer Point First Nation.	Bala, Beaumaris, Georgian Bay, Honey Harbour, MacTier, Milford Bay, Muskoka Lakes, Port Carling, Torrence.	 <p>A topographic map of the Georgian Bay Muskoka Lakes region. A black outline delineates the planning area, which includes the Township of Georgian Bay and the Township of Muskoka Lakes. The map shows major roads, lakes, and surrounding terrain, including the coastline of Georgian Bay.</p>

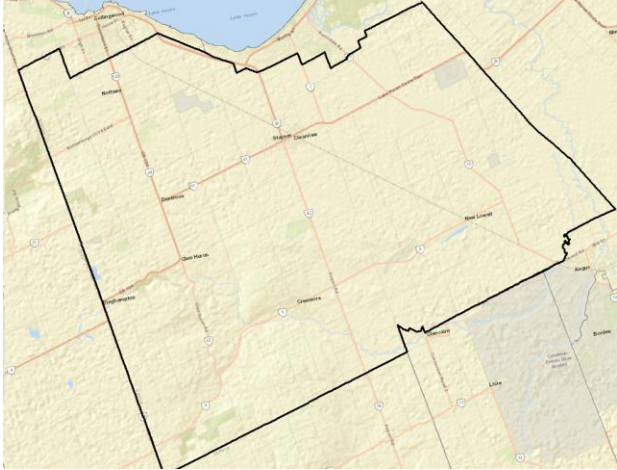

District	Area Name	Description	Communities	Map
Muskoka District	3: Bracebridge	Covers the entire Town of Bracebridge.	Alport, Bracebridge, Fraserburg, Monsell, Stephens Bay, Uffington.	
Muskoka District	4: Gravenhurst	Covers the entire Town of Gravenhurst.	Gravenhurst, Housey's Rapids, Kilworthy, Morrison Landing, Sparrow Lake, Severn Bridge.	

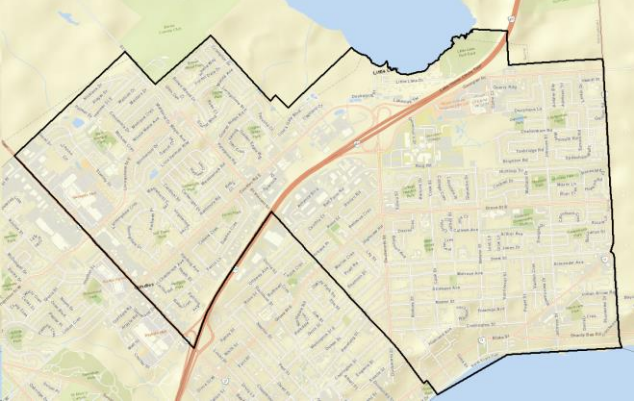
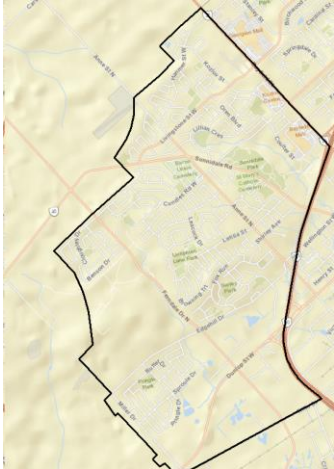
District	Area Name	Description	Communities	Map
Simcoe County	5: North West Simcoe	Covers the combined municipalities of the Township of Tiny and the Township of Tay. It also includes the community of Beausoleil First Nation.	Balm Beach, Christian Island, Lafontaine, Perkinsfield, Port McNicoll, Sturgeon Bay, Tiny, Tay, Victoria Harbour, Waubaushene, Woodland Beach, Wyebridge, Wyevale.	 <p>A topographic map of the North West Simcoe region. The map shows the coastline of Lake Huron to the west and north. Key locations labeled include Thunder Bay, Port McNicoll, Sturgeon Bay, Perkinsfield, Lafontaine, Christian Island, Balm Beach, Wyebridge, Wyevale, and the Beausoleil First Nation territory. Major roads like Highway 10 and Highway 26 are visible.</p>
Simcoe County	6: Midland Penetanguishene	Covers the combined municipalities of the Town of Midland and the Town of Penetanguishene.	Midland, Penetanguishene.	 <p>A topographic map focusing on the Midland and Penetanguishene area. The map shows the coastline of Lake Huron to the north and east. Key locations labeled include Midland, Penetanguishene, and several lakes like Lake Simcoe and Lake Huron. Major roads like Highway 10 and Highway 26 are visible.</p>

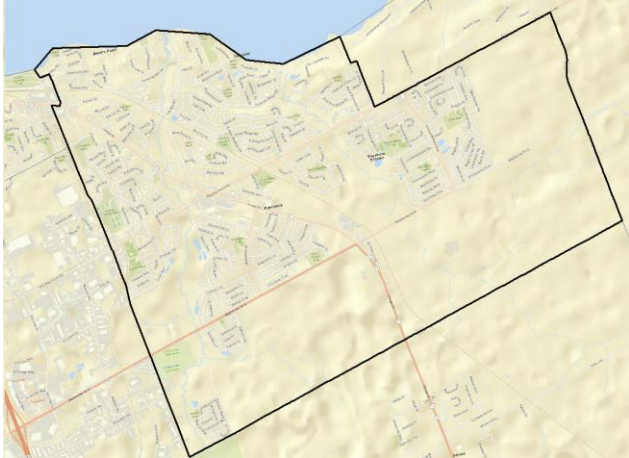

District	Area Name	Description	Communities	Map
Simcoe County	7: North East Simcoe	Covers the combined municipalities of the Township of Severn and the Township of Ramara. It also includes the community of the Chippewas of Rama First Nation.	Atherley, Brechin, Coldwater, Cumberland Beach, Longford Mills, Port Severn, Ramara, Severn, Uptergrove, Rama, Washago.	 <p>A topographic map of the North East Simcoe region. A black outline delineates the area covered by District 7. The map shows the municipalities of Severn and Ramara, along with the Chippewas of Rama First Nation territory. Key communities labeled include Atherley, Brechin, Coldwater, Cumberland Beach, Longford Mills, Port Severn, Ramara, Severn, Uptergrove, Rama, and Washago. Major roads like Highway 124 and Highway 125 are visible, along with several lakes including Lake Simcoe, Lake Couchiching, and Lake Huron.</p>
Simcoe County	8: Orillia	Covers the entire City of Orillia.	Orillia.	 <p>A topographic map focusing on the City of Orillia. A black outline shows the city's boundaries. The map highlights the city's location on the northern shore of Lake Simcoe. Key roads shown include Highway 124 and Highway 125. Other nearby locations like Severn and Coldwater are also labeled.</p>


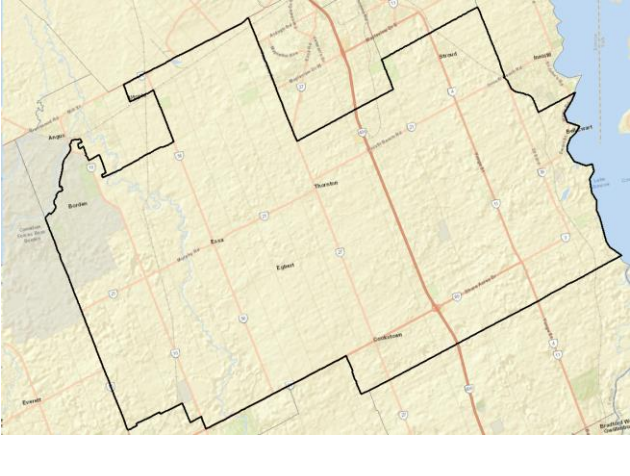
District	Area Name	Description	Communities	Map
Simcoe County	9: Oro-Medonte	Covers the entire Township of Oro-Medonte.	Craighurst, Hawkestone, Horseshoe Valley, Oro-Medonte, Oro Station, Shanty Bay.	 <p>A topographic map of the Oro-Medonte Township area in Simcoe County, Ontario. The township boundary is outlined in black. Key locations labeled include Craighurst, Hawkestone, Horseshoe Valley, Oro-Medonte, Oro Station, and Shanty Bay. Major roads like Highway 7 and Highway 11 are visible, along with several lakes such as Oro Lake and Bass Lake.</p>
Simcoe County	10: Springwater	Covers the entire Township of Springwater.	Elmvale, Hillside, Midhurst, Minesing, Phelpston.	 <p>A topographic map of the Springwater Township area in Simcoe County, Ontario. The township boundary is outlined in black. Key locations labeled include Elmvalle, Hillside, Midhurst, Minesing, and Phelpston. Major roads like Highway 7 and Highway 11 are visible, along with several lakes such as Oro Lake and Barrie Lake.</p>

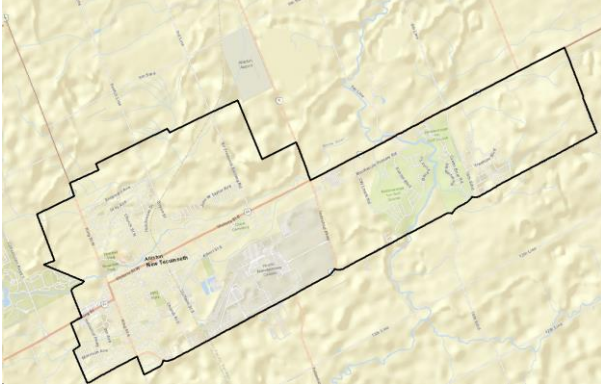
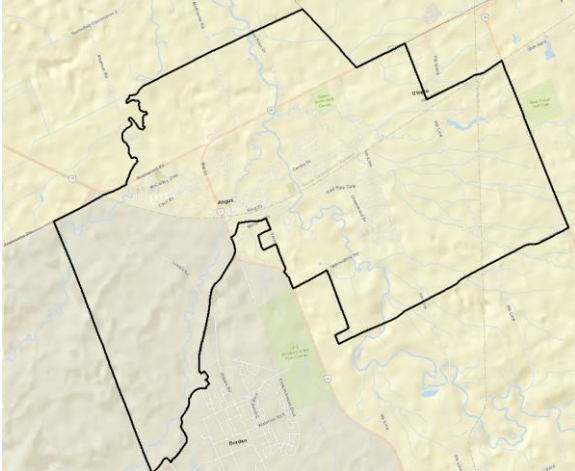
District	Area Name	Description	Communities	Map
Simcoe County	11: Collingwood	Covers the entire Town of Collingwood.	Collingwood.	
Simcoe County	12A: Wasaga Beach	Covers the entire Town of Wasaga Beach.	Wasaga Beach.	


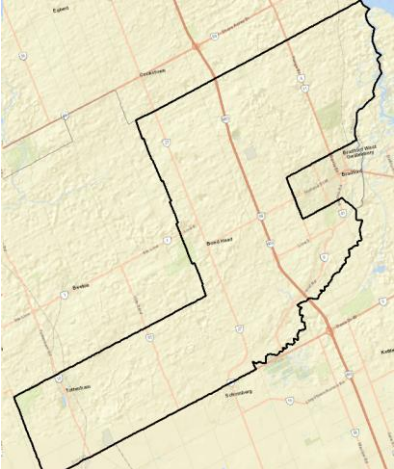
District	Area Name	Description	Communities	Map
Simcoe County	12B: Clearview	Covers the entire Township of Clearview.	Avening, Brentwood, Creemore, Dunedin, Glen Huron, Lavender, New Lowell, Nottawa, Singhampton, Stayner.	
Simcoe County	13: Barrie - Central	Covers the downtown and waterfront portion of Barrie east of Highway 400, north of Little Avenue, and west of St. Vincent Street	Allandale.	

District	Area Name	Description	Communities	Map
Simcoe County	14: Barrie - North East	Covers the portion of Barrie east of Bayfield and St. Vincent, with Springwater to the north, Oro-Medonte to the east. It also includes the portion of the waterfront east of St. Vincent to border of Oro-Medonte.	Cundles, Little Lake.	 <p>A satellite-style map of Barrie, Ontario, showing the boundaries of District 14 (North East). The district is outlined in black and covers the eastern portion of the city, east of Bayfield and St. Vincent streets, extending north to Springwater and east to the Oro-Medonte border. The waterfront area east of St. Vincent is also included. Major roads like Highway 400 and Highway 101 are visible.</p>
Simcoe County	15: Barrie - North West	Cover the portion of Barrie west of Highway 400 and north of Tiffin Street to the border of Springwater Township.	Letitia Heights.	 <p>A satellite-style map of Barrie, Ontario, showing the boundaries of District 15 (North West). The district is outlined in black and covers the western portion of the city, west of Highway 400 and north of Tiffin Street, extending to the border of Springwater Township. Major roads like Highway 400 and Highway 101 are visible.</p>

District	Area Name	Description	Communities	Map
Simcoe County	16: Barrie - South East	Covers the portion of Barrie east of Yonge Street to the Town of Innisfil boundary. This also includes the portion of the waterfront east of Minet's Point Road.	Bayshore Estates, Minet's Point, Painswick, St. Pauls, Tollendale.	 <p>A topographic map showing the Barrie South East area. A black outline defines the district boundary, which is east of Yonge Street and includes the waterfront area east of Minet's Point Road. The map shows residential streets, green spaces, and a body of water at the top.</p>
Simcoe County	17: Barrie - South West	Covers the portion of Barrie south of Tiffin Street and west of Yonge Street to the border of Essa Township to the west and the Town of Innisfil to the south.	Ardagh Bluffs, Holly.	 <p>A topographic map showing the Barrie South West area. A black outline defines the district boundary, which is south of Tiffin Street and west of Yonge Street, extending to the border of Essa Township to the west and the Town of Innisfil to the south. The map shows residential streets, green spaces, and a body of water at the top.</p>

District	Area Name	Description	Communities	Map
Simcoe County	18: Alcona	Covers the portion of the Town of Innisfil commonly referred to as Alcona that is east of the 20th Side Road and north of the 6th Line to the waterfront.	Alcona, Sandy Cove.	
Simcoe County	19: South Central Simcoe	Covers the majority of the Town of Innisfil (excluding Alcona) and Township of Essa (excluding Angus). This also covers the populated portion of CFB Borden.	Baxter, Belle Ewart, Belle Air Beach, Borden, Churchill, Cookstown, Egbert, Killarney Beach, Lefroy, Stroud, Thornton.	

District	Area Name	Description	Communities	Map
Simcoe County	20: Alliston	Covers the portion of the Town of New Tecumseth commonly referred to as Alliston. Bounded by the Township of Adjala-Tosorontio to the west, the Township of Essa to the north, the 14th Line to the south, and the 15th Side Road to the east.	Alliston.	
Simcoe County	21: Angus	Covers the portion of Essa Township commonly referred to as Angus. Bounded by the 25th Side Road to the south, CFB Borden to the west, Highway 56 to the east, and Clearview Township to the north.	Angus.	

District	Area Name	Description	Communities	Map
Simcoe County	22A: South West Simcoe	Covers the entire Township of Adjala-Tosorontio and the portion of the Town of New Tecumseth that is south of the 14th Line and north of the 5th Line.	Adjala-Tosorontio, Beeton, Everett, Glencairn, Lisle, Loretto, Rosemont.	 <p>The map shows a geographical area in Simcoe County, Ontario. A black outline highlights the region covered by District 22A. This area includes the Township of Adjala-Tosorontio and the southern portion of the Town of New Tecumseth, specifically the area south of the 14th Line and north of the 5th Line. Labeled communities within the outlined area include Adjala, Beeton, Everett, Loretto, and parts of Rosemont. Major roads like Highway 10 and Highway 24 are visible.</p>
Simcoe County	22B: South East Simcoe	Covers the portion of the Town of New Tecumseth south of the 5th Line to Highway 9 and the Town of Bradford West-Gwillimbury excluding the most populated portion of Bradford that runs east of Sideroad 10, south of Line 8, north of Line 6, with York region to the east.	Bond Head, Tottenham	 <p>The map shows a geographical area in Simcoe County, Ontario. A black outline highlights the region covered by District 22B. This area includes the southern portion of the Town of New Tecumseth (south of the 5th Line) up to Highway 9, and the Town of Bradford West-Gwillimbury, excluding a specific populated area. Labeled communities include Bond Head and Tottenham. Major roads like Highway 10 and Highway 24 are visible.</p>

District	Area Name	Description	Communities	Map
Simcoe County	23: Bradford	Covers the portion of the Town of Bradford West-Gwillimbury that runs east of Sideroad 10, south of Line 8, north of Line 6, with York region to the east. This area is commonly referred to as Bradford.	Bradford.	