

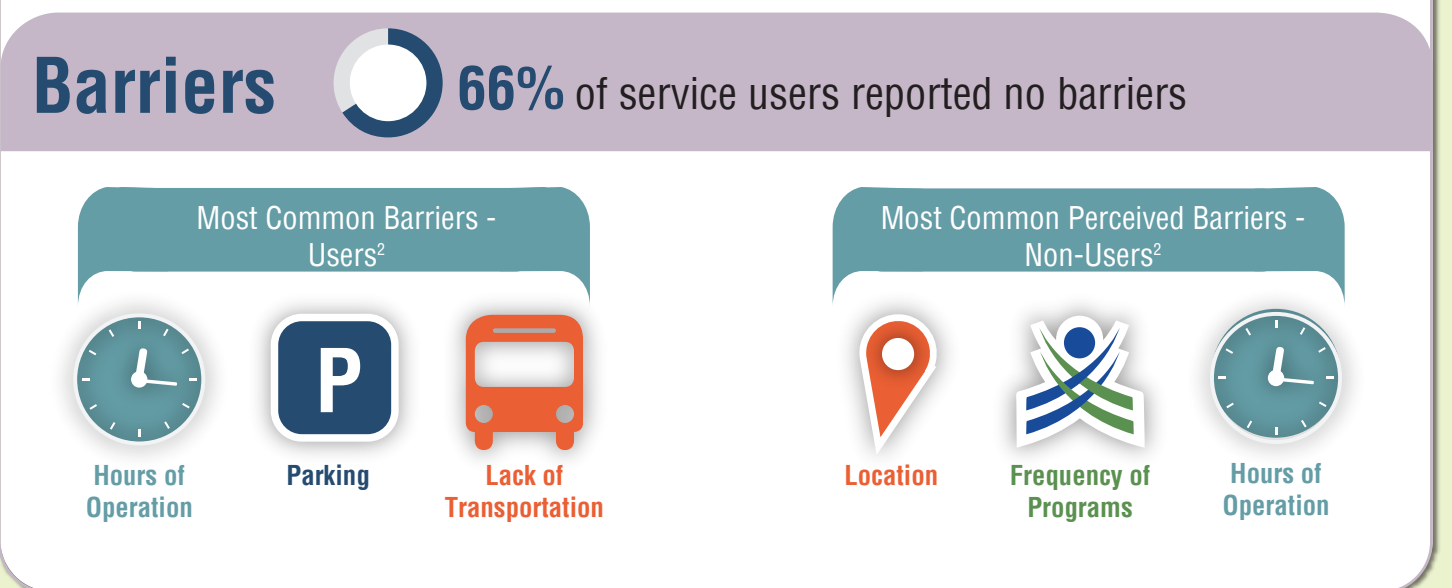
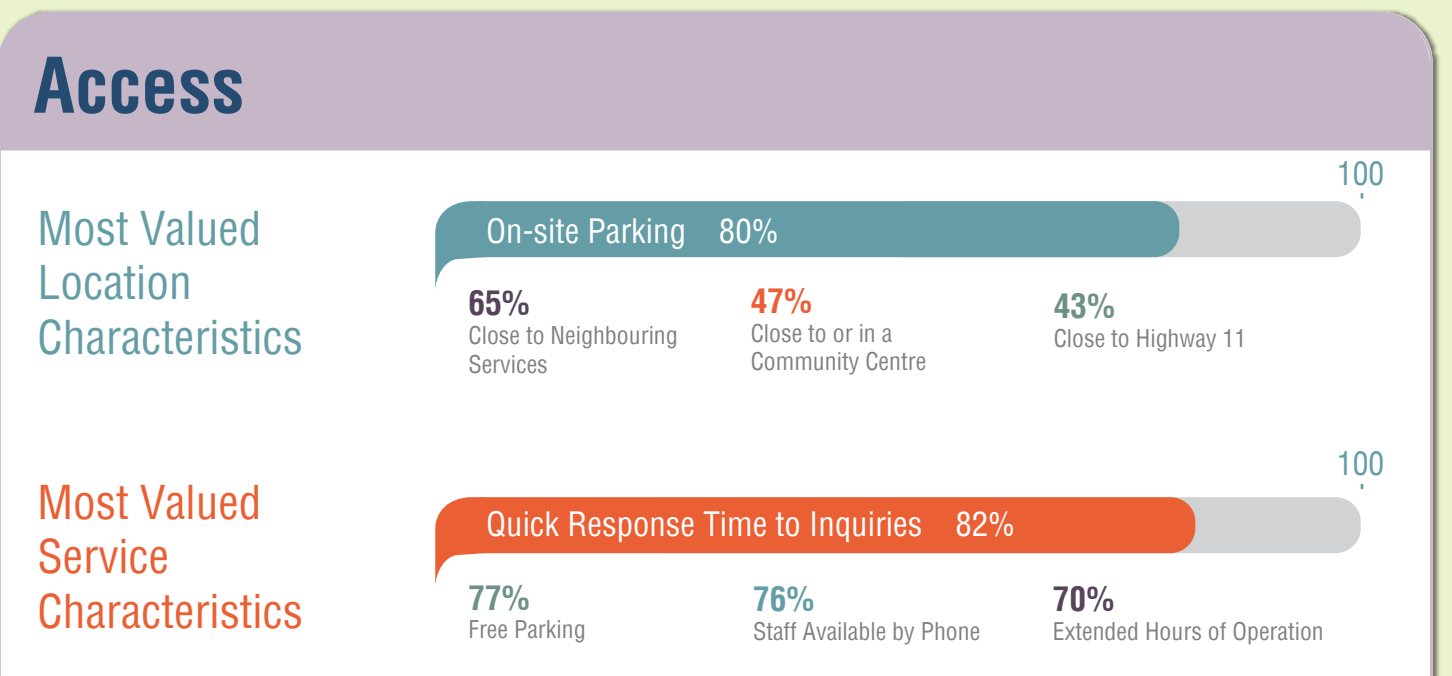
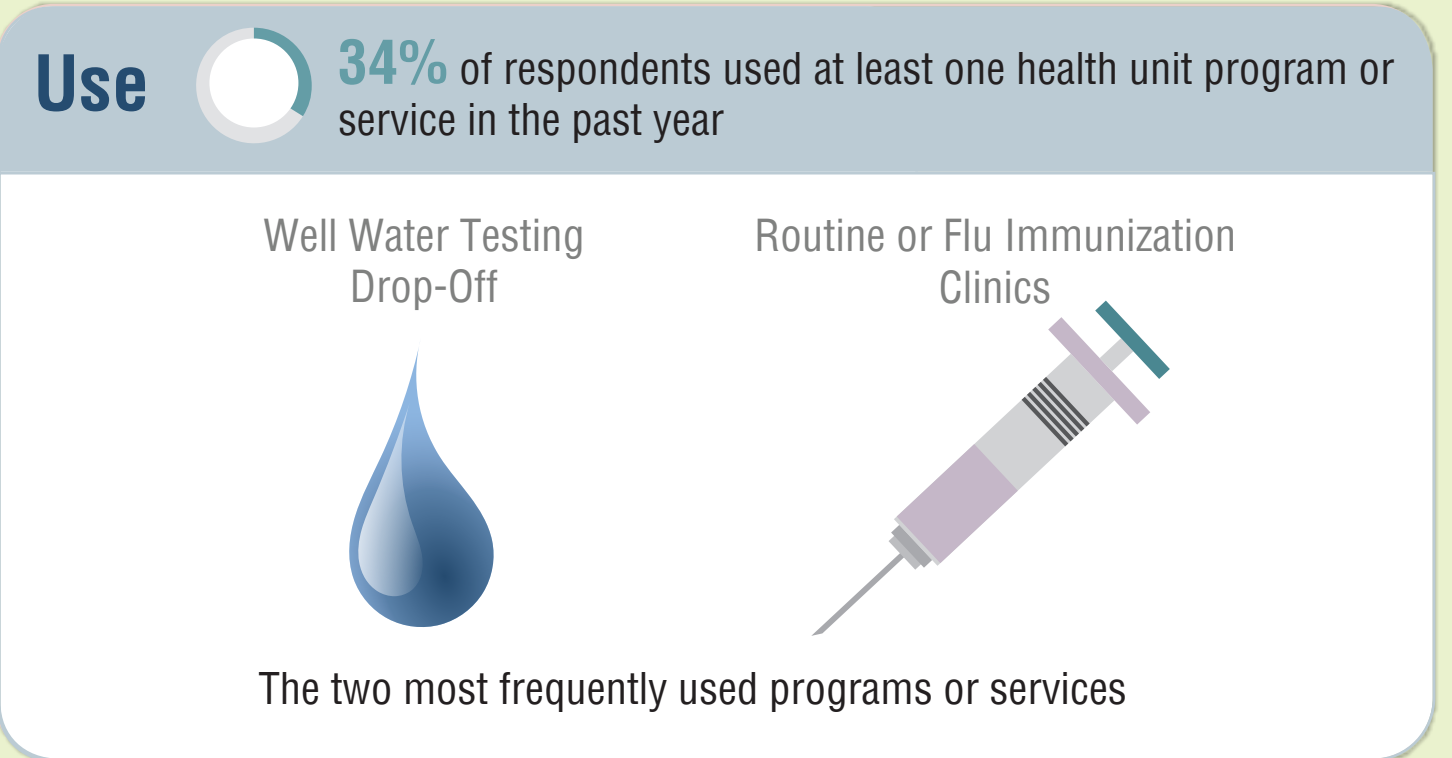
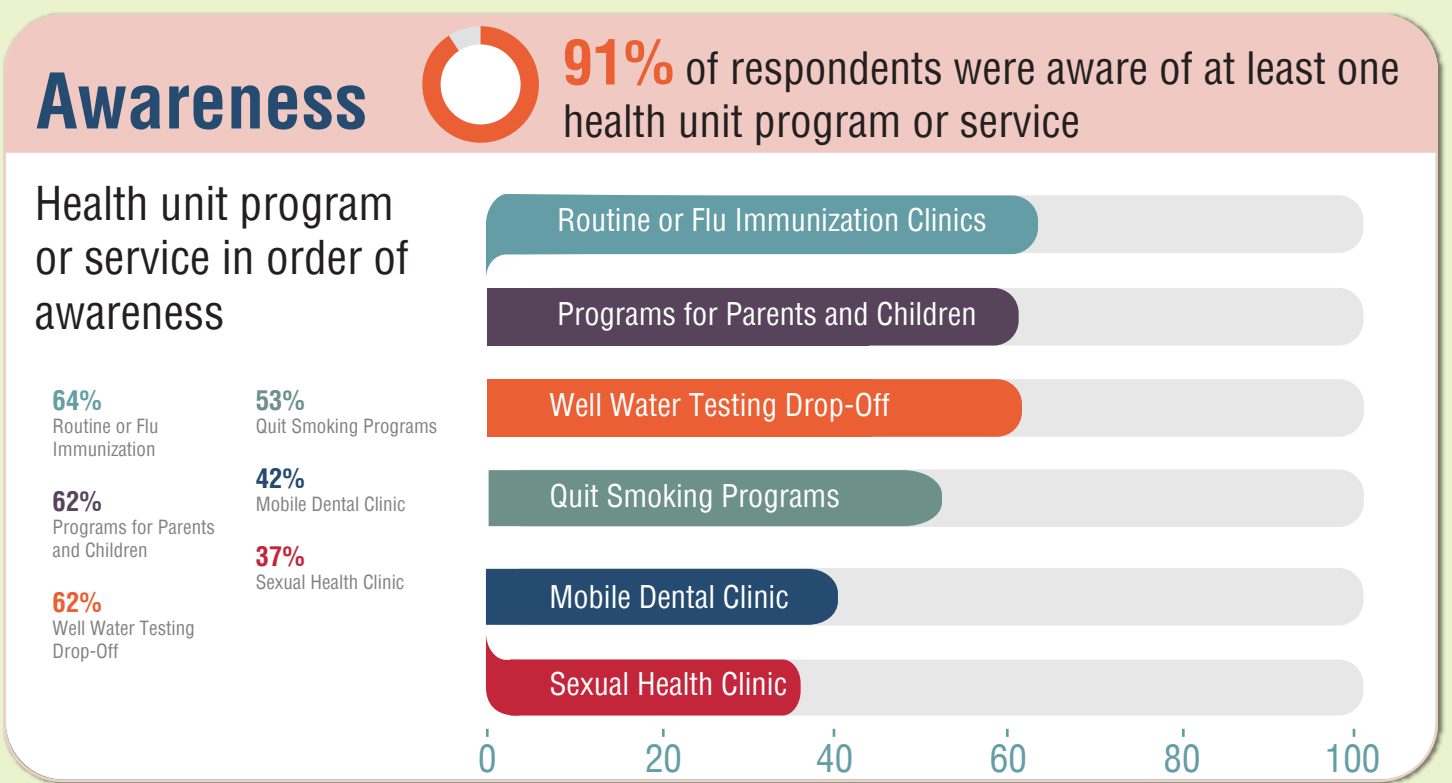
Health Unit Northern Service Area Assessment

Awareness, Use and Access

of health unit programs and services in the District of Muskoka



In February 2015, we asked residents of the District of Muskoka¹ in a random telephone survey about their awareness, use of and access to Simcoe Muskoka District Health Unit's programs and services. In total, 284 surveys were completed (participants were Muskoka residents ages 18+ years). The results highlighted below will be used by the health unit for future program and service planning.



Source: Statistics Canada, Survey Skills Development Course 142, Survey of the Residents of the District of Muskoka on their Awareness, Use and Access to Programs and Services Offered by the Simcoe Muskoka District Health Unit (SMDHU), February 2015.
 1. The initial sample included 2,000 randomly selected private dwellings with a postal code in the District of Muskoka and a phone number (including cell phone numbers). 736 telephone interviews were conducted and 452 were determined to be out-of-scope, for a SSDC-142 final response rate of 47.5%. The key results displayed here are statistically representative of the population of the District of Muskoka.
 2. Users are defined as respondents who made use of at least one program or service. Conversely, non-users are defined as respondents who are aware of the programs and services, did not make use of any, but expressed a need for at least one program.