

Strategic Plan

2023-2024

Our Vision:

Healthy People. Healthy Places.

Our Values:

Respect



We believe that respect for all people is embedded within our relationships with each other and is reflected in our work.

Equity



We believe that all people are entitled to achieve their full health potential.

Collaboration



We believe that by working with others we can achieve the best health outcomes for all.

Excellence



We believe in providing the highest quality programs and services to achieve our vision.

Accountability



We believe in being transparent and responsible to the public and our stakeholders by using ethical and sustainable organizational practices.

Positive Workplace



We believe in a work environment where our employees are valued, communicate openly, and have work-life balance.

Our Mission:

With our communities, we prevent disease and injury, and promote and protect health for all in Simcoe Muskoka.

PRIORITY Programs and Services



Goal 1: Deliver efficient and effective programs and services.

Objective 1a): Prioritize quality improvement and reporting processes to monitor organizational and program performance.

Objective 1b): Continue to respond to COVID-19 and other respiratory viruses and prepare for potential surges in activity where a coordinated agency response and allocation of resources is required.

Goal 2: Ensure programs and services are guided by principles of health equity.

Objective 2a): Continue the resumption and renewal of routine public health programs and services, guided by principles of health equity and recognizing the indirect impacts of the COVID-19 pandemic.

Goal 3: Enhance and solidify emergency preparedness mechanisms.

Objective 3a): Enhance emergency response plans based on recommendations from the COVID-19 evaluation and provincial reports.

PRIORITY

People



Goal 1: Support employees as they participate in the delivery of our programs and services.

Objective 1a): Develop and refresh knowledge, skills, and competencies to achieve excellence in program and service delivery.

Objective 1b): Enhance organizational culture through employee engagement.

PRIORITY

Partnerships



Goal 1: Foster and strengthen relationships with communities and partners.

Objective 1a): Continue to renew or enhance relationships with communities and partners, including Indigenous communities.

Objective 1b): Engage, collaborate, and coordinate with health system partners in relation to mutual priorities.

PRIORITY

Future



Goal 1: Communicate for sufficient, predictable, and timely public health funding.

Objective 1a): Communicate to the Province for sufficient, predictable, and timely resources that allow for effective and efficient delivery of the Ontario Public Health Standards.

Goal 2: Plan for organizational change to optimize agency effectiveness.

Objective 2a): Develop a plan to optimize the organization of programs and services for agency effectiveness in consideration of available resources.